



Connecting Business and Business Education

We are AACSB

In partnership with leading global businesses, AACSB shapes the direction of business education, preparing the next generation of business leaders to make a difference in society.

Established in 1916, AACSB is the world's largest global business education network, connecting educational institutions and businesses to develop exceptional global leaders.

AACSB provides quality assurance, business education intelligence, and learning and development opportunities to individuals at over 1,700 organizations across more than 100 countries and territories.

By empowering educators to meet the changing needs of business, AACSB fosters stronger connections between business and academia, accelerates curriculum and program innovation, and amplifies the positive impact of business schools around the globe.



The mission of AACSB International is to foster engagement, accelerate impact, and amplify engagement in business education.



The vision of AACSB International is to transform business education for global prosperity.

Connect with AACSB today.

Visit aacsb.edu/membership/business

"The greatest value I see in the Business Education Alliance is the access for both educational and business members to business schools worldwide. This is especially important as disruption continues to impact all of us. Belonging to an alliance, whose goals are to stay in front of key issues and provide practical solutions, is invaluable."



Caryn L. Beck-Dudley
President and CEO
AACSB

Get connected to the best practices, thinkers, and ideas in business education

By being part of the **AACSB Business Education Alliance**, businesses can acquire—and share—insights that strengthen their training and development programs and improve the quality of business education worldwide. On the cutting edge of competency-based learning, training, and development techniques, AACSB-accredited business schools offer expertise your organization can leverage to evolve and enhance workforce skills.

At the same time, you can work closely with prominent business educators to help shape the future of business education, ensuring that the world's top institutions continue to graduate high-potential leaders with the skills needed to build a more prosperous future.

As a leader in your industry, building connections through the AACSB network result in:

- **Strengthening** corporate training and development programs by applying best practices in education.
- **Networking** with peers dedicated to improving and advancing business education.
- **Working with educators** to define the education and skills needed by businesses – ensuring graduates are well-prepared to adapt and lead in a changing and diverse world.
- **Establishing strong partnerships** –and connections with business educators and researchers –to address the needs of the community, the industry, and the world through collaboration and partnership.
- **Building relationships** with business schools – and business students – to strengthen your network and enhance your visibility among prospective recruits and alumni.



Connect to quality

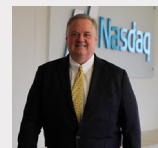
The world's top business schools along with renowned global business organizations, make up AACSB's global network. Within the diverse Business Education Alliance lies the **Business Practices Council**, serving as a partnership fostering collaboration for an ongoing sustainable relationship between the business community and business schools.

Serving on BPC allows members to:

- Work closely with prominent business educators to help shape the future of business education.
- Get connected to the best practices, thinkers, and ideas in business education.
- Build partnerships to co-create and solve some of the world's most challenging business problems.
- Network with our global membership of business school deans and corporate leaders.



"Never before has the linkage between business and business education been so important. With technology mandating changes to business operations and strategy on an almost daily basis, business education can only stay relevant by keeping in sync with the pulse of change. It is incumbent on us as business leaders to make the necessary investments in time and talent to ensure that ongoing generations of business professionals have the skills they need to be successful."



A. Michael Smith
Chief Audit Executive
Nasdaq



We believe that quality business education is critical to developing the next generation of leaders. Here's why:



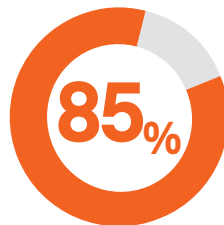
Nearly 70% of alumni from AACSB-accredited schools agree that their current employment requires them to use skills gained in their graduate business education.



Nearly 70% of alumni from AACSB-accredited schools agree or strongly agree that their graduate business education prepared them to work in culturally diverse organizations.

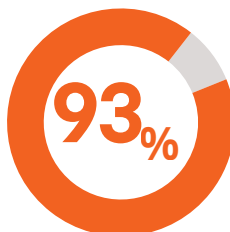


Nearly 65% of alumni from AACSB-accredited schools agree that their current employment path offers the opportunity for upward mobility.



85% of alumni from AACSB-accredited schools agree that obtaining a graduate business education made their professional situation better.

Source: GMAC mba.com Longitudinal Survey (2019).



93% of the *Economist's* 2019 top 100 full-time MBA programs are housed in business schools that have achieved AACSB accreditation.

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The roadmap to connecting with the best in business education.

At the intersection of business and business education, AACSB is where everyone with an interest in shaping the future of business education can make an impact. Here's how to get started:

1.

Evaluate your organization's strategic initiatives and goals, and look for opportunities where experts in a business school can provide academic research to solve a challenging issue.

2.

Visit [BestBusinessSchools.com](https://www.bestbusinessschools.com) to find AACSB-accredited institutions in your area and around the world.

3.

Join AACSB's Business Practices Council—a collaborative partnership for an ongoing and sustainable relationship between the business community and business schools.

4.

Explore leading-edge partnerships and business models in person at AACSB's virtual events. View the agenda at [aacsb.edu/events](https://www.aacsb.edu/events).

5.

Serve as mentor or guide in the process of developing business education, or join a school's business advisory council.



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