

Hybrid and Online Learning Conference: Best Practices in Design and Delivery

October 14-15, 2021(virtual)

All conference sessions and times are subject to change - check back regularly for the latest schedule.

Thursday, October 14	
11:00 am – 11:30 am EST	Conference Welcome Join us for the conference welcome and overview of AACSB member survey results on online education trends. Presenters will also define different hybrid learning models and answer any questions.
11:35 am – 12:30 pm EST	Session I: Best Practices in Course Design In this session presenters will share best practices in case-based learning, as well as group and team-based learning for online / hybrid deployment. What are the main challenges to consider when designing a hybrid program? Presenters will also share templates and practical tools to help you stay organized and chose more accessible and usable course materials.
12:30 pm – 12:50 pm EST	Industry Session
1:00 pm – 2:00 pm EST	Session II: Production and the Role of Faculty Join this session to learn the production aspects of online / hybrid program design and delivery. Presenters will discuss hybrid and hyflex methods, accessibility, and technological requirements necessary for providing an optimal learning experience for students. The importance of faculty and staff in successful online / hybrid delivery will also be addressed.
2:00 pm – 2:20 pm EST	Live Networking with Exhibitors

	Visit our exhibitor showcase to chat live with our conference exhibitors. These peers can help you solve problems, reach your goals, and discover new ideas to bring back to your institution.
2:20 pm – 3:20 pm EST	<p>Session III: Learners' Engagement</p> <p>Join us to hear best practices for building a sense of community online, and keeping students engaged inside and outside of the classroom. Learn about the latest collaboration tools and technologies, how to teach students to use them, and innovate online content.</p>
Friday, October 15	
11:00 am – 11:30 am EST	<p>Session IV: Inclusive Design in Online and Hybrid Program Development</p> <p>In this session presenters will share how you can bring inclusive thinking into all parts of online/hybrid program development – from design, production, enrollment, learners' experience, to curriculum, course design and accessibility.</p>
11:30 am – 11:50 am EST	<p>Live Networking with Exhibitors</p> <p>Visit our exhibitor showcase to chat live with our conference exhibitors. These peers can help you solve problems, reach your goals, and discover new ideas to bring back to your institution.</p>
11:50 am – 12:20 pm EST	<p>Session V: Assessing Online and Hybrid Learning</p> <p>Explore different types of assessment tools for online and hybrid modality. How can you address indirect measures, including student engagement and design virtual assessment tools?</p>
12:20 pm – 12:40 pm EST	Industry Session
12:45 pm – 1:45 pm EST	Session VI: Program Design and Operations

	<p>Presenters will share budget models and incentives online/hybrid program design. Learn what kind of infrastructure is necessary for successful delivery, as well as operations side of designing a program – from onboarding students to academic integrity and privacy concerns.</p>
<p>1:50 pm – 2:50 pm EST</p>	<p>Session VII: Reinventing Normal</p> <p>In this session presenters will address faculty and learners’ agility, combating zoom fatigue, and potential faculty “poaching” as a result of restrictive remote work options. With hybrid and hyflex being the latest models, what is next on the horizon?</p>
<p>2:50 pm – 3:15 pm EST</p>	<p>Conference Wrap-up and Conclusion</p> <p>Brainstorming possibilities for your institution and take-aways.</p>
<p>Program Concludes</p>	