
KEITH A. URTEL, CPA

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Job Objective

Obtain an accounting faculty position as an "Instructional Practitioner" and use my experience and knowledge to help educate, develop and mentor the next generation of accounting professionals and business executives.

Professional Summary

Seasoned financial executive with a passion for developing and mentoring people, solving complex business issues, and collaborating with others to produce the best team results. Proven track record of professional technical expertise in accounting, reporting and auditing. Successfully completed the AACSB Bridge Program for transitioning from a professional career to academia.

Work Experience

Morrison, Brown, Argiz & Farra (MBAF) (2015 - Present)

Principal (Consultant), Audit Department

- Oversees the Firm's Quality & Risk Management function, including development of internal policies, client acceptance/continuance, risk management, supervising engagement quality reviews and consultations on accounting, auditing and reporting matters.
- Serves as a consultant to engagement teams and clients in the Risk Advisory practice on various matters, such as Sarbanes-Oxley Section 404 compliance, technical accounting and reporting matters, IPO preparation, enterprise risk management, corporate governance.

Ernst & Young LLP (1981-1988 and 1994 – 2015)

Managing Partner, Jacksonville Office (2010-2015)

- Led the recruitment and retention efforts which grew the Jacksonville office from 35 to nearly 100 employees today
- Spearheaded local market efforts that resulted an increase from three to six public companies audited
- Established relationships with key executives at the largest local companies and organizations which resulted in more than doubling our non-audit market share
- Developed and established the first CFO Network in Northeast Florida consisting of approximately twenty CFOs from leading local companies
- Supported the development and establishment of the first Controllers' Network in Northeast Florida, with membership similar to the CFO Network
- Presented at client continuing education events with audiences in excess of 100 participants on accounting, reporting and regulatory matters

Audit Partner, Jacksonville /Fort Lauderdale/Miami Office (1997-2015)

- Served as the Global Client Serving Partner responsible for the overall execution of audit engagements of public and private organizations ranging from Fortune 500 companies to privately-held entities, many with global operations and audits of internal control over financial reporting
- Worked extensively with Audit Committees on emerging issues including corporate governance
- Conducted Board and Audit Committee training programs on a variety of accounting, reporting, auditing and governance topics
- Served as an engagement quality reviewer and pre-issuance reviewer for private and public offerings
- Selected by new partners and senior manager partner-candidates to serve as a personal coach and mentor on their career journey
- Led counseling networks to coach and mentor managers and staff in developing goals, related action plans, measuring progress and evaluating performance
- Advised clients on complex accounting and reporting matters such as public offerings (equity and debt), revenue recognition, business combinations, goodwill and indefinite-lived intangibles, investments in equity investees/consolidation, foreign currency and financial instruments, pensions, environmental liabilities and SEC related matters
- Served as the Regional Implementation Leader for the deployment of the firm's proprietary audit technology enablement tools

Audit Quality Review, Internal Inspection (1996-2013)

- Served as a Global and National Team Leader and Audit Quality Reviewer for public and private companies, primarily in the life sciences, healthcare and technology sectors
- Traveled extensively throughout Latin America serving as a Team Leader for Audit Quality Reviews conducted as part of our global internal inspection program

Southeast Controls and Methodology Leader (2006-2010)

- Leveraged practical experiences to enhance firm-developed course materials in leading numerous audit executive professional development courses for audit seniors through partners, with class sizes of 20 to over 100 participants, focused on a variety of topics such as the application of EY's audit methodology as well as current and emerging auditing issues
- Consulted with engagement teams on matters relating to auditing and application of our Global Audit Methodology, and served as a resource to assist teams with the implementation of Sarbanes-Oxley Sec. 404 audit requirements

Mengel, Metzger, Barr & Co. (1988-1994)*Partner-in-Charge of Audit, Rochester, New York*

- Led the development of firm-wide standardized audit approach, including use of computer-assisted audit techniques.
- Implemented a firm-wide quality control system and successfully coordinated firm's first peer review which resulted in an unqualified opinion
- Responsible for the firm's overall audit quality and headed firm's professional practice department
- Served as client service partner for a variety of family-owned businesses and smaller public companies

Education and Development

AACSB Bridge Program, "Your Path from Executive to Educator", Washington University in St. Louis, Olin Business School, May 2016

Conference on Teaching and Learning in Accounting, American Accounting Association, Chicago August 2015

Harvard Business School/Publishing, Executive Development and Leadership Training, 2015

Kellogg School of Management, Northwestern University, Executive Development Program, 2007

Rochester Institute of Technology, Rochester, NY, Bachelor of Science: Accounting, 1981

Community Service**Boy Scouts of America**

- Council President, North Florida Council (201-2016)
- Vice President of Finance, North Florida Council (2012-2015)
- Have held various local Council Board leadership positions in all three communities in which I have lived since 1981, including serving on Council Audit Committees
- Served in various leadership positions at the unit (troop, pack, crew) and district levels from 1995-1997

United Way

- Audit Committee Member, Northeast Florida United Way (2012-2016)
- Head various Board and other leadership positions in all the communities in which I have lived since 1981

Other

- Active Rotarian, Assistant sergeant-at-arms (2012-2015)
- Supervised EY Connect Day, annual community service event

Affiliations

Member, American Institute of Certified Public Accountants
Member, Florida Institute of Certified Public Accountants