

Connect to Your Best Future

Join the Business Education Alliance

AACSB Membership

Be part of the business education movement.

Globalization. Convergence. Disruption.

The need to prepare students for a business world that does not yet exist—and the need for impactful leaders—has never been greater.

AACSB members know that quality business education is critical to developing the next generation of leaders. It's why they join our network: to connect across organizations, disciplines, and borders to improve business education and share the ideas and insights that will shape the future of business education, the future of business, and the future of our world.



From accreditation to business education intelligence to exclusive events and forums, AACSB connects you to a world of innovative educators and business leaders. AACSB members are committed to learning from, and moving forward with, one another. With AACSB, your voice is heard throughout the global business education community, providing a platform for your unique perspectives, insights, and aspirations.

Founded in 1916, AACSB International is the world's largest business education network. AACSB connects students, academia, and business to foster engagement, accelerate innovation, and amplify impact in business education.

Connect to the largest global business network.



Membership resources—at a glance.



The largest global network of business education professionals.



A network that advocates for business education worldwide.



Learning and development opportunities collaborate and build relationships.



Mission-driven, peer-reviewed accreditation standards and processes.



Insightful business education intelligence.



To learn more about the benefits of membership, visit aacsb.edu/membership.

100+

countries & territories

1,700+

member organizations

impacting

150,000+

thought leaders,
educators,
& innovators*

870+

accredited schools

We are AACSB—an association and a movement.

By inspiring our members with new ways of thinking informed by leaders in business education and from the world's most admired companies, we provide valuable learning and development and networking opportunities that result in richer educational experiences.

We unite the best minds in business education and in business to work toward achieving a common goal: to create the next generation of great leaders.

We believe in the power of collective strength and connected wisdom. Whether your institution is seeking to build collaborative relationships through our Business Education Alliance or planning to pursue accreditation, AACSB membership will connect you to the people, resources, and ideas to thrive. Businesses engaged in defining business education curriculum—and recruiting top-quality students—join AACSB to connect with each other and remain current in education trends.



AACSB
ACCREDITED

AACSB

**Business
Education
Alliance**

Member

*Estimate based on extrapolated data from the 886 2018-19 Business School Questionnaire and/or Staff Compensation and Demographics survey respondents, in proportion to total AACSB members.

Discover learning and development opportunities.



AACSB's learning and development portfolio consists of over 100 engaging opportunities offered virtually and in person. Stay current with the latest trends in business education that can help your organization succeed on topics ranging from accreditation, online learning, and curriculum development to strategy and leadership. Subject matter experts, facilitators, and speakers are often members who understand the challenges you face, further supporting peer-to-peer networking and idea sharing.

Quality Assurance

Learn how to drive your school to continuously improve, enhance student learning, and create positive societal impact.

Professional Development

Master your current role and advance your career through peer networking, workshops, and learning opportunities.

Global Trends

Discover business education trends and how to proactively address challenges and opportunities from industry leaders.

For more information on AACSB events, visit aacsb.edu/events.

Engage with your peers, globally.

Exclusive to AACSB members, networking communities enable communication across AACSB's diverse network. Members share best practices and discuss trending topics within three types of networking communities on the AACSB Exchange:

AACSB affinity groups are volunteer-led and focused on a specific area of professional interest or responsibility.

Regional networks are comprised of members located within a specific area, enabling for discussions and idea-sharing unique to those regions.

Virtual communities are a mix of loosely structured groups addressing a wide range of topics and current events.

To learn more, visit aacsb.edu/networking-communities.



"I participated in an affinity group at ICAM 2019 in Edinburgh and it was great. It's extremely interesting to hear how other universities are facing the same challenges, and groups like these really help to get some new ideas."



Christina Green
Division Director for Quality Management
Technical University Munich

Enjoy the advantages of AACSB membership.

AACSB's exclusive online tools and resources allow members to engage and learn about their network, data and insights, and industry news through three main platforms: DataDirect, the AACSB Exchange, and AACSB LINK.

DataDirect

The largest and most comprehensive business school database in the world, [DataDirect](#) provides high-quality data and insights on the characteristics, practices, trends, and environments of business programs worldwide—aiding you in both strategic planning and everyday decision-making.

AACSB Exchange

Built exclusively for members, the [AACSB Exchange](#) is a global online network that allows individuals at your school to explore ideas, discuss challenges, and share resources with peers.

Featuring networking communities, the Collaboration Portal, and Volunteer Portal, the Exchange is the online platform to build relationships with your b-school colleagues, anytime, anywhere, from your computer or on the Exchange App.

AACSB LINK

Stay current with Leading Insights, News, and Knowledge (LINK), our weekly [email newsletter](#) that delivers the newest, most relevant information in global business education to members and subscribers. As a content hub for numerous AACSB and industry publication platforms, LINK keeps you up to date on AACSB news and trending issues in business education.

Member governed, volunteer driven.

Develop a new skill, expand interests, and support the **AACSB community** with your experience and expertise. Members have the opportunity to volunteer in activities related to events, accreditation, committees and task forces, and publications.

1,300+
volunteers

representing
55+
countries &
territories

AACSB's volunteer portal—located in the Exchange—is a place where you can explore open volunteer opportunities and learn about the different volunteer roles that contribute to AACSB's network. Leaders in these roles provide consultative mentorship and broad support for developing the next generation of great leaders.

To learn more, visit aacsb.edu/volunteers.

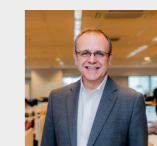


"Successful business, sustainable growth, and ethical business practices are crucial for stable societies. Volunteering and mentoring are crucial to the transfer of knowledge and experience from one generation to the next, and a vital element in a business education."



Haifa Jamal Al-Lail
President
Effat University

"The main benefits of volunteering are twofold: personally, because it's a wonderful opportunity for self-development, and professionally, to be able to contribute to the improvement of higher education and business not only in your own country or in your own region but also around the globe."



Irineu G.N. Giansi
Dean of Academic Affairs
Insper Instituto de Ensino e Pesquisa

"In the AACSB network, you'll find peers who are in your same position as well as longtime members who are generous in sharing their knowledge and best practices."



Kendra Chen
Senior Manager of International Cooperation
Tongji University

Improve and innovate.

If your continuous improvement journey leads you to AACSB accreditation, we will provide access to personnel and accreditation resources to assist your school.

AACSB's accreditation standards and quality assurance and improvement programs are designed to help schools discover and deliver on their differentiated missions so they can foster meaningful change through engagement, innovation, and impact.

Accreditation reviews are performed by members, for members. This peer-to-peer consultative approach ensures that accredited schools are able to succeed today and are positioned to thrive in an uncertain future.



"I have many great friends that I met by attending AACSB seminars and conferences, and I have learned from them what they have done and are currently doing to make each of their business schools the best that it can be."



Willie Hopkins
Dean
Brooklyn College

Join a community of thought leaders.

AACSB's research and thought leadership give members an industry voice, serving as a catalyst for action across a wide spectrum of issues impacting business education around the world.

Research Reports

AACSB explores trends and challenges relevant to business education stakeholders and provides comprehensive reports on issues such as lifelong learning, disruptive technologies, the impact of research, and the Collective Vision for Business Education.

AACSB Insights

AACSB Insights publishes perspectives from leading voices in global business education, the latest business school data and insights, and views on the current and future state of business.



Explore all the benefits of membership at aacsbedu/membership.

For membership inquiries please contact membership@aacsbedu.



[aacsb.edu](https://www.aacsb.edu)

Americas

777 South Harbour Island Blvd.
Suite 750
Tampa, Florida 33602-5730 USA
+1 813 769 6500

Europe, Middle East, and Africa

UP Building, Piet Heinkade 55
1019 GM Amsterdam
The Netherlands
+31 20 509 1070

Asia Pacific

331 North Bridge Road
#10-04/05 Odeon Towers
Singapore, 188720
+65 6592 5210