13+
years of excellence

Since its inception in 2006, the AACSB Bridge Program has helped hundreds of business executives transition into academia. Each graduate has been endorsed by AACSB as a qualified instructional practitioner and equipped with the tools and knowledge to excel in the classroom.

500+
graduates

nearly
60%
of graduates actively teaching*

*self-reported by program graduates

"The strategies and tools provided are practical and enabling for new instructors. And not to mention the diverse and high caliber cohort that has made the entire experience engaging, invigorating, and fun!"

—Ji Zhou, Associate Director, Institutional Research and Data Analytics, Marshall School of Business, University of Southern California, and Bridge Program alum

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AACSB
Business Education. Connected.

aacsb.edu/bridge

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AACSB

Bridge Program

Your Path From Executive to Educator

What Is the AACSB Bridge Program?

Real-world knowledge and experience is indispensable to business students of the future, and the world's top business schools recognize this. They actively seek seasoned, tested, successful business professionals to share their expertise with the leaders of tomorrow.

AACSB's Bridge Program is a week-long program that will give you the knowledge, techniques, insights, tools, and resources to help shape the business professionals of the future. This is an opportunity to share your hard-won experience, acquired through years of working your way through the world of business, and transition your executive and industry prowess into classroom leadership. You will learn what it takes to teach college students pursuing a business education in this globalized world, and how to model the role of a faculty member.

Upon completion, you will be fully equipped and prepared to take on the challenges of creating tomorrow's business leaders, one student at a time.

Typical Program Agenda

5+
days

10+
sessions

8-10
experienced instructors

20
average class size

The program* addresses the following focus areas:

Day 1: Quest for Master Teaching

Day 2: Connecting with Students
Building the Course

Day 3: Assigning and Evaluating Student Work
Active/Experiential Learning

Day 4: The Case Method of Teaching
Managing the Classroom

Day 5: Teaching Online Courses
Placement Panel

*Specific topics vary per program. Please visit aacsb.edu/bridge to view the latest program offerings and agendas.

Interested?

Are you an experienced business executive looking to extend or change your career to make an impact in the classroom and influence future business leaders? If so, we invite you to apply to the program, affirming your experience meets these requirements:

- Master's degree (or equivalent)
- Minimum of 5–7 years of recent professional and/or senior-level management experience including significant levels of responsibility and expertise
- Actively practicing/consulting in business and/or contributing to area of expertise through written contributions and/or participation in professional development activities
- Outstanding managerial or professional achievements that have significantly impacted an organization or the industry

Apply Today

Visit aacsb.edu/bridge to apply.

Applicants must submit a resume or CV containing detailed current professional experience along with the application, which can be found online. Review and selection of applicants is based on criteria that are aligned with AACSB standards for instructional practitioner status.

For more information regarding the Bridge Program, please contact AACSB at bridgeprogram@aacsb.edu.