Workshop: Implementing Societal Impact into the Business School Curriculum

This workshop is designed to be highly practical and interactive, giving faculty the time, the tools, the ideas, and the collaborators they need to bring societal impact concepts into their curricula effectively.

8:00 AM - 9:00 AM: Registration / Check- In

8:00 AM – 9:00 AM: Networking & Refreshments

9:00 AM - 9:15 AM: Opening Remarks and Overview

- Introduction to the importance of embedding societal impact into business education.
- Overview of the day's agenda and goals.

Part 1: Overview of Concepts

9:15 AM - 10:30 AM: Session 1 - Embedding Sustainability Concepts into Curriculum

- Example 1: Real-world example of integrating sustainability concepts (SDGs, ESGs, Planetary Boundaries, Human Rights, etc.) into a specific course/module.
- Example 2: Different approach or discipline focus (e.g., finance, marketing, operations, etc.).
- Example 3: Another angle or innovative method for embedding sustainability.

10:45 AM- 12:30 PM: Discussion & Takeaways

- A facilitated discussion/session that distills overarching principles, best practices, and actionable takeaways emerging from the three examples.
- Q&A and group discussion to ensure participants can apply these insights in their own course or program contexts.

12:30 PM - 1:30 PM: Networking Luncheon

Part 2: Hands-On Implementation

1:30 PM - 2:30 PM: Workshop Part 1 - Concept Selection and Initial Development

- **Activity:** Participants select one concept and begin developing a curriculum module or course segment in small groups or individually.
- **Facilitated Collaboration:** Facilitators provide guidance as participants brainstorm and outline their modules.

2:45 PM – 4:00 PM: Workshop Part 2 - Module Development and Refinement

- **Deep Dive:** Participants continue working on their curriculum modules, focusing on practical implementation details.
- **Facilitator Support:** Ongoing support from facilitators to refine and enhance the modules.

BREAK

4:15 PM – 4:45 PM: Workshop Part 3 - Lightning Round Initial Feedback

- **Lightning Round:** Participants do brief 2-minute presentation to gather initial feedback to incorporate into final presentation
- **Peer Collaboration:** Groups provide feedback for one another.

4:45 - 5:00 PM: Preparation for Final Presentation

- **Incorporate Feedback:** Participants have time to make final edits, changes and additions to their curriculum module

5:00 PM - 6:00 PM: Group Presentations, Peer Feedback, and Action Planning

- **Presentations:** Groups present their developed curriculum modules or segments.
- **Feedback Session:** Participants provide and receive constructive feedback to improve their work.
- **Action Planning:** Participants outline concrete next steps for implementing their modules at their own institutions.

6:00 PM: Workshop Concludes