# **Student Mobility**

2025 Fact Sheet



### 6 million

international students worldwide



## 370 billion USD

global economic impact

# Countries with the highest number of outbound students:

China: 1,002,283 India: 600,000

#### Countries with the highest number of inbound students:

United States: 1.1 million
Canada: 1 million
Australia: 713,000
United Kingdom: 679,000
China: 255,000

Countries that have passed policy around internationalization and student mobility:

United States, United Kingdom, Canada, Australia, Germany, and France International students have a substantial economic impact on host countries, through tuition fees, living expenses, and job creation:

**United States:** In 2022–2023, over one million international students contributed \$40 billion+ to the economy, supporting over 368,000 jobs.

**United Kingdom:** International students boosted the economy by £41.9 billion in 2021–22, with a net economic impact of £37.4 billion after accounting for public service costs.

**Canada:** In 2022, international students in Canada contributed \$22.3 billion annually to the economy, surpassing exports of auto parts, lumber, or aircraft.

**Australia:** International education is one of Australia's largest export industries, generating \$48 billion in 2023 and supporting 250,000 jobs.

# Student Mobility





## Language of Instruction

It is common practice among business schools worldwide to offer programs in English, even in non-English speaking countries, to attract international students and enhance the global employability of their graduates.

#### **Key Examples**

**Europe:** Many business schools across Europe, particularly in countries like Germany, France, Spain, and the Netherlands, offer business programs in English. For example, schools like HEC Paris, IE Business School in Spain, and Rotterdam School of Management in the Netherlands have renowned MBA and other business programs taught entirely in English.

**Asia:** Countries such as China, Japan, and South Korea have prestigious business schools that offer programs in English to cater to international students. Examples include CEIBS in Shanghai, China, NUS Business School in Singapore, and Seoul National University in South Korea.

**Middle East:** Countries like the United Arab Emirates and Qatar have several business schools offering programs in English. These include INSEAD's Middle East Campus in Abu Dhabi and Qatar Foundation's partnership with HEC Paris in Qatar.

**Latin America:** Business schools in non-English-speaking countries occasionally offer programs in English, although this is less common than in Europe or Asia. EGADE Business School in Mexico and FGV in Brazil are examples where certain programs may be offered in English.

Learn more at aacsb.edu/student-mobility