



Connecting Business With Business Education

We are AACSB.

In partnership with leading global businesses, AACSB International (AACSB) shapes the direction of business education, preparing the next generation of business leaders to make a difference in society.

Established in 1916, AACSB is the world's largest global business education network, connecting educational institutions and businesses to develop exceptional global leaders.

AACSB provides quality assurance, business education intelligence, and professional development opportunities to more than 40,000 thought leaders, educators, and innovators at over 1,500 institutions and organizations in more than 90 countries and territories.

By empowering educators to meet the changing needs of business, AACSB accelerates curriculum and program innovation, fosters stronger connections between business and academia, and amplifies the positive impact of business schools around the globe.



The mission of AACSB International is to foster engagement, accelerate innovation, and amplify impact in business education.



The vision of AACSB International is to transform business education for global prosperity.

Connect with AACSB today.

Visit aacsb.edu/membership/business

"Since its inception over 100 years ago, AACSB has played a key role in transforming business education worldwide, challenging business schools to continually break new boundaries. We look forward to working with all of our stakeholders—particularly from the business community—to redraw the boundaries of what business education can accomplish in society."



Tom Robinson
President and CEO
AACSB International

Get connected to the best practices, thinkers, and ideas in business education.

By being part of the AACSB Business Education Alliance, businesses can acquire—and share—insights that strengthen their training and development programs, while helping to improve the quality of business education worldwide. On the cutting edge of competency-based learning, training, and development techniques, AACSB-accredited business schools offer expertise your organization can leverage to evolve and enhance workforce skills.

At the same time, you can work closely with prominent business educators to help shape the future of business education, ensuring that the world's top institutions continue to graduate high-potential leaders with the skills needed to build a more prosperous future.

As a leader in your industry, building connections through the AACSB network result in:

- **Strengthening** corporate training and development programs by applying best practices in education.
- **Establishing strong partnerships**—and connections with business educators and researchers—to address the needs of the community, the industry, and the world through collaboration and partnership.
- **Networking** with peers dedicated to improving and advancing business education.
- **Building relationships** with business schools—and business students—to strengthen your network and enhance your visibility among prospective recruits and alumni.
- **Working with educators** to define the education and skills needed by businesses—ensuring graduates are well-prepared to adapt and lead in a changing and diverse world.



Connect to quality.

Only the top business schools around the world have earned AACSB Accreditation, which is recognized as the highest standard of quality in business education. AACSB encourages and empowers schools to:



Ensure graduating students are **prepared** to thrive, manage, and lead in a changing, diverse, and global work environment.



Engage with businesses, aligning programs and curriculum with the needs of today's most innovative corporations.



Deliver on their mission and promise to students and other stakeholders.



Have a **positive impact** on society—locally and globally.

“Education as a whole is on the crux of a pretty significant change, and I want to be a part of that. I’ve sat in both worlds from time to time, and linking businesses with business schools in a much more coherent manner is absolutely essential to what happens with corporations.”



Michael Arena
Global Talent & Development
General Motors Corporation



We believe that quality business education is critical to developing the next generation of leaders. Here's why:



4 out of 5 alumni from AACSB-accredited schools say their graduate business education has contributed to improvements in their competitiveness, proactivity, innovation, and creativity.



9 out of 10 alumni say their education increased their earning power and are satisfied with current earnings.



1 year after graduation, 53% of alumni held mid-level positions in their organizations.

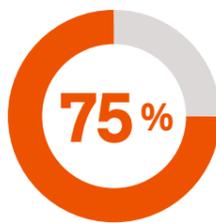
5 years after graduation, the majority were senior level or higher.

Source: GMAC® (2015). Alumni Perspectives Survey, special analysis of graduates from AACSB-accredited schools.

95%

of the chief executives on the Financial Times "From MBA to CEO: where did chief executives of companies in the FT500go to business school" attended an AACSB-accredited school.

Source: AACSB International.



75% of candidates taking the CPA exam (in the US) attended an AACSB-accredited school. Candidates attending AACSB-accredited schools taking the CPA exam had a 60% first-time pass rate, 13% higher than students from other institutions

Source: NASBA.

"We understand the role that quality business schools play in providing our company with tremendous talent. The goal that AACSB has to better connect students, business, and business schools—as a component to its Collective Vision—will ensure that business schools continue to produce qualified talent, ready to meet today's evolving challenges."



Ceree Eberly
Senior Vice President
Chief People Officer
The Coca-Cola Company



Let's connect.

At the intersection of business and business education, AACSB is positioned where everyone with an interest in shaping the future of business education can make an impact. Here's how to get started:

- **Connect** with us by joining the Business Education Alliance to share with—and learn from—the best in business and education.
- **Evaluate** your organization's strategic initiatives—there may be opportunities to where experts in a business school can provide academic research to solve a challenging issue.
- **Serve** as a mentor or guide in the process of developing business education, or join a school's business advisory council.
- **Explore** leading-edge partnership and business models at AACSB's Co-Lab. View the agenda at aacsb.edu/events.
- **Visit** BestBusinessSchools.com to find AACSB-accredited institutions in your area, and around the world.
- **Share** your business acumen with student's in today's classrooms. Learn more about the Bridge Program at aacsb.edu/bridge.

Connect with AACSB today.

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