

## **2021 AACSB International Conference and Annual Meeting - Speaker Biographies**

### **Alberto Acereda**

Alberto Acereda is the Executive Director at the Global Higher Education Division at Educational Testing Service (ETS) in Princeton, NJ. In his role, he has overall strategic and financial responsibility for the ETS Assessment Solution Portfolio that focuses on undergraduate and graduate higher education, with special emphasis in innovative solutions to the graduate and professional education community. He came to the U.S. as a first-generation student. He holds a Ph.D in Hispanic Studies from the University of Georgia and an MBA from the EUDE Business School. Prior to joining ETS in 2012, he worked for almost two decades in several universities in the U.S., particularly at Arizona State University where he served in different research, teaching and administrative roles.

### **Faez Ahmed**

Faez graduated with an Electronics degree in 1990 and spent the first 5 years of his career working as an Engineer in the oil industry. He then moved into the L&D world with Hewlett Packard before joining ServiceNow in 2010 where he was instrumental in building the Education program from scratch. Throughout his work life, he has remained totally focussed on addressing poverty through Education. In 2007, he delivered a speech to the UN Commission on Science and Technology for Development in which he laid out a blueprint for solving the Digital Literacy gap that exists in the developing world. Through the programs he established, which include setting up libraries and skill centres in some of the poorest parts of the world, over 20,000 have gained a source of income and thus come out of poverty. Many of the beneficiaries have been those often overlooked in the Tech space and include orphans, women, and the less abled sector. In 2019, he created the ServiceNow NextGen program that is focussed on making the world of work, work better for people through innovative learning programs that break the cycle of generational poverty. At ServiceNow, he has led teams that won Innovation and Impact awards in the Education industry and in 2020 worked closely with Northeastern University to create a BSc Hons Degree apprenticeship in Digital Technology Solutions that is available at no cost to both the learner and employer.

### **Joan Baker**

Joan Baker is an experienced company director and consultant to business and not-for-profit organisations. She specializes in helping organisations and individuals plan for the future – making the changes necessary for high performance and achievement of excellence. She has a special interest in leadership development and has 30 years of advisory and coaching experience. Previous roles include Board memberships of organisations including: New Zealand Qualifications Authority (NZQA), Save the Children (NZ) and Workbridge Inc. She acted as President of New Zealand Institute of Management (NZIM). Joan currently acts as a free-lance leadership consultant for Quality Education Development Ltd. (QED)

### **Maria Baltar**

Maria Baltar serves as Assistant Vice President, Accreditation Operations and Implementation at AACSB International. She oversees a portfolio of over 50 schools in Latin America and the United States. Maria works closely with our global volunteer network, serves as the staff liaison to the Initial, Accounting and Continuous Improvement Accreditation Committees. Maria's career spans over 20 years and includes management experience in the hospitality and wholesale IT distribution industries. Maria has a bachelor's degree in Finance from the University of South Florida and an MBA from the University of Tampa.

### **Nick Barniville**

Nick is the Founding Director of ESMT Berlin's EdTech Lab. His main focus is on developing custom and open online and blended programs. Previously, he led the Degree Programs team at ESMT as Associate Dean for 11 years. He is also the incoming Chair of FOME, the Future of Management Education alliance, a group of ten global business schools who share a vision that online learning should have the same transformational impact as the very best face-to-face courses. Prior to joining ESMT, Nick was Director of Communications at INSEAD and an MBA Director at UCD Smurfit in Ireland, his home country.

### **Caryn Beck-Dudley**

Caryn Beck-Dudley became AACSB's new president and CEO in June 2020. She most recently served as the seventh dean of the Leavey School of Business at Santa Clara University. Beck-Dudley also served as dean at the College of Business at Florida State University and as dean at the Jon M. Huntsman School of Business at Utah State University. Before her academic career, she was an attorney working in commercial and corporate law. In addition to teaching business law, employment law and business ethics she has made many public presentations to large and

small audiences on a variety of leadership and legal/ethical topics. Her work is published in several journals including the American Business Law Journal where she served on the editorial board. Beck-Dudley served two previous terms on the AACSB Board of Directors, and served as the FY2018-19 Board Chair. She interacts frequently with Silicon Valley companies and works with leaders in reimagining how higher education can serve the workforce needs of the future.

### **Fikremaria Boghossian**

Fikru H. Boghossian, dean of the Earl G. Graves School of Business and Management at Morgan State University, has decades of experience in higher education administration. He holds three academic degrees. He has earned Professional Development Certifications from the Institute for Management and Leadership in Education, Graduate School of Education and The Art and Practice of Leadership from the Kennedy School of Government, both at Harvard University. Dr. Boghossian's teaching and research interests are in Strategic Management and International Business. His scholarly works have been published in academic and practitioner journals and conference proceedings. He consults for private and public organizations.

### **Stephanie Bryant**

Dr. Stephanie M. Bryant is the Executive Vice President and Chief Accreditation Officer of AACSB International. She served as Dean of the College of Business at Missouri State University for 6-1/2 years and was previously the Director of the University of South Florida School of Accountancy. She received her Ph.D. and B.S. in Accounting from Louisiana State University and is a Louisiana CPA (inactive). Dr. Bryant specializes in accounting information systems, and previously worked for KPMG Peat Marwick. Dr. Bryant has co-authored two accounting textbooks, and over 30 academic articles and has won nine teaching awards. She served as the 2005-2006 national President of the American Accounting Association Information Systems Section. She also served as the 2006-2009 International President of Beta Alpha Psi.

### **Barry Burgan**

Barry is Associate Dean (Development) at Bond University. He joined Bond, after an extended career at the University of Adelaide, the last 8 years as Dean of the Business School. He has had a varied career path in the public sector and in management consulting. Barry was Dean at Adelaide over a period of substantial change (including the merger of the School of Commerce and the Graduate School of Management, in a major building move to significantly renovated building, and procuring AACSB accreditation. At Bond University he has managed their AACSB and EQUIS accreditation journeys. He is currently on the Initial Accreditation Committee of

AACSB, and has undertaken numerous review visits, and has mentored 3 schools in their AACSB journey. Barry researches in the area of infrastructure valuation and financing (with a particularly interest in social infrastructure) and has a significant number of publications and research grants in this area. He teaches in the areas of financial management, quantitative methods and real estate finance and investment.

### **Laura Cermak**

Laura Cermak is an Associate at Atlantis, Beacon, and Lex, managing business processes for a variety of education abroad programs. She graduated valedictorian from Christendom College having studied politics, philosophy, and classics. Her work experience spans management consulting, think tanks, creative agencies, college marketing, tutoring, and alumni relations. Based in McLean, VA, she volunteers to coordinate parliamentary debates and weekly reading groups for young professionals while working part-time on a faith-based fashion program for teenage girls. She is proud to have participated in 5 consulting fellowships with Beacon and was named by her Bain-HBS project lead in 2019 as the top performing Fellow in her cohort. She also participated in the Beacon program for Children's National Hospital in the Summer of 2020.

### **Jacob Chacko**

Prof. Jacob Chacko, is the Dean of the College of Business at Clayton State University. Prior to joining Clayton State University as Dean for the second time in 2017, he was the Dean of the College of Business at Abu Dhabi University. Jacob successfully led AACSB initial accreditation processes of the Colleges of Business at both Clayton State and at ADU. In addition, he led the College of Business at ADU through its initial EQUIS accreditation from EFMD. Jacob was the chair of the AACSB's Small School Network, a co-chair of AACSB's MENA Affinity Group, is a member of AACSB's Initial Accreditation Committee (IAC) and AACSB's MENA Advisory Council. In addition, he serves on the Board of Advisors of Beta Gamma Sigma the international honor society.

### **Keryn Chalmers**

Keryn Chalmers is Dean, Swinburne Business School in the Faculty of Business and Law at Swinburne University. Prior to this appointment, she held the position of Deputy Dean, Monash Business School at Monash University. Keryn is active in several academic and professional organizations. Her education and research interests are in financial accounting. As a board member of the International Association of Accounting Education and Research she sits as an official observer on the International Panel for Accountancy Education. Keryn is a former

Australian President of the Accounting and Finance Association of Australia and New Zealand (AFAANZ), former Vice President Monash Academic Board, and former board member of the Australian Centre for Financial Studies. She is a senior fellow of the Financial Services Institute of Australasia, a former Victorian Divisional Council member of CPA Australia and member of the CPA Australia national education accreditation board, special considerations committee and examination policy advisory committee.

### **Harivansh Chaturvedi**

Dr H Chaturvedi is Professor and Director at Birla Institute of Management Technology (BIMTECH), Greater Noida, India and Alternate President of Education Promotion Society for India (EPSI). He has more than 42 years of experience in teaching, research and academic administration. He has been Director at All India Council for Technical Education (AICTE), a statutory body under MHRD, Government of India. Being a renowned management educationist, he has been deeply involved with national bodies like AIMA, NHRDN, AIMS and the Indian Management Conclave (IMC), organized by the MBA Universe.com. Dr Chaturvedi has authored and edited five books relating to various challenges before Indian Business, economy and Higher education and his latest book is titled “Quality, Accreditation and Ranking – A Silent Revolution in the Offing in Indian Higher Education”.

### **Elliot Davis**

Elliot Davis, MA is the research manager for AACSB International’s Business Education Intelligence department. In this role, Elliot is a part of the team that contributes to the expansion of the association’s research portfolio, including; contributions to the Collective Vision for Business Education, the highlighting of AACSB data and research within various presentations and publications (such as the AACSB Data Guide and the Annual Business Meeting); and generally providing service to AACSB’s membership, such as, AACSB Affinity Groups, through survey coordination, execution, and analysis. Prior to joining AACSB, Elliot was a team lead within T. Rowe Price’s retail account management group. When not doing research work, Elliot enjoys watching baseball, playing card games, and spending time with his wife, Jessie, and children, Eloise and Alistair. Elliot has earned both his bachelor’s degree in management and master’s degree in marketing from the University of Tampa, Sykes College of Business.

### **Anthony Devine**

Anthony is an academic in the Accounting and Financial Management department. His area of teaching is financial accounting and corporate governance. He is currently Director of Accreditation within the Business School. Anthony's PhD is in Family Business and Governance. His research interests include governance, values, education, innovation, entrepreneurship and accounting. He is currently involved with a number of professional organisations including the Family Firm Institute as a GEN faculty member, AACSB as a global trainer for Assurance of Learning, he is on the board of New Writing North.

### **Raj Echambadi**

Raj Echambadi is the Dunton Family Dean of the D'Amore-McKim School of Business at Northeastern University. He served as the Alan J. and Joyce D. Baltz Professor and Senior Associate Dean of Strategic Innovation at the University of Illinois, Urbana-Champaign. His strategic innovation research focuses on how firms balance exploring opportunities in nascent markets with exploiting opportunities in current markets. He helped launch, in partnership with Coursera, Illinois' online MBA program, hailed as a breakthrough innovation in education. Echambadi received his undergraduate degree in mechanical engineering from Anna University in India and his Ph.D. in Marketing from the University of Houston.

### **John Elliott**

John A. Elliott is the Dean of the UConn School of Business where he holds the Auran J. Fox Chair in Business. He recently served as Interim Provost. Before joining UConn, he was the Dean at the Zicklin School of Business at Baruch College and the Irwin and Arlene Ettinger Professor of Accountancy. Dean Elliott received his BS and MBA degrees from the University of Maryland and his PhD degree from Cornell University. He spent 20 years on the faculty at Cornell University's Johnson Graduate School of Management, most recently as Associate Dean for Academic Affairs. He currently serves on the Board of Directors of Liquidnet, a private company. In 2020, Dean Elliott completed his term as Chair of AACSB International – The Association to Advance Collegiate Schools of Business. He also serves as Chair of The PhD Project Academic Advisory Council. He previously chaired the Boards of Directors of the Graduate Management Admissions Council (GMAC), the Hangar Theatre, and the Cayuga Medical Center in Ithaca, N.Y.

### **Assaad Farah**

Dr. Assaad Farah joined AUD in 2010 and prior to becoming the Dean of the School of Business Administration, he occupied the positions of Associate Dean and Director of Accreditation. In addition to his academic responsibilities, Dr. Farah is an executive trainer and consultant mainly for the United Arab Emirates' public sector. He is also a Board member of the UNDRR ARISE UAE network. Prior to moving to the Dubai, Dr. Farah worked in the aeronautical and mobile industry in Canada. Dr. Farah's research focus revolves around knowledge management, strategic human resource management, airline management and artificial intelligence.

### **Kathleen A. Farrell**

Dr. Kathy Farrell became the James Jr. and Susan Stuart Endowed Dean of the College of Business on December 1, 2017, after serving nearly one year as interim dean. An experienced academic and business leader, Farrell served as associate dean for four years and chair of the Department of Finance for two years prior to serving as Dean. She also serves on the board of directors of Lincoln-based organizations Nelnet, Inc., Assurity, Inc. and Bryan Health. After joining the College of Business in 1993, she began teaching corporate finance and banking for over 20 years. She received the Distinguished Teaching Award and the University Distinguished Teaching Award along with achieving tenure in 2001 and full professor in 2009. Prior to earning her Ph.D. in finance from the University of Georgia, Farrell was an auditor for KPMG Peat Marwick in Baltimore and Atlanta and earned the designation of Certified Public Accountant (inactive). She received her bachelor's degree from Kent State University in Kent, Ohio.

### **Sean Ferguson**

Dr. Sean O. Ferguson is an Associate Dean at the Asia School of Business in Malaysia, a start-up partnership collaboration between MIT Sloan and the Central Bank of Malaysia. Ferguson is an education industry opinion leader having been quoted by publications including the Financial Times, Forbes, and the Wall Street Journal. Sean also has served on numerous corporate and higher education industry boards in Asia, the USA, and Europe. Ferguson received his doctorate from the University of Southern California. His area of expertise focuses on employability and career management in Asia-Pacific.

### **Charles Harry Fine**

Charles Fine is the founding Dean of the Asia School of Business, a collaboration between the MIT Sloan School of Management and the central bank of Malaysia. For more than 38 years at MIT Sloan, Professor Fine has taught MBA and Executive Education courses in Operations Strategy, Supply Chain Management, Quality Management, and Innovation. Professor Fine earned his PhD (1983) in Business Administration from Stanford University. He is the author of *Clockspeed: Winning Industry Control in the Age of Temporary Advantage* (Perseus Books, 1998), and co-author of *Faster Smarter Greener: The Future of the Car and Urban Mobility* (MIT Press, Fall 2017), as well as numerous articles in academic and business publications.

### **Michael Frenkel**

Professor Dr. Michael Frenkel is the Associate Dean for International Relations, Professor of International Economics, WHU – Otto Beisheim School of Management, Germany. Professor Frenkel came to WHU from the University of Mainz, Germany. Prior to this, he worked with the International Monetary Fund in Washington. Since joining WHU, he has built up the most significant international student exchange network of any business school in Germany. He has been a visiting faculty member at several universities in the U.S. and in Asia. He has also been very active in accreditation activities around the world for EQUIS and AACSB. He has more than 100 publications in the fields of macroeconomics and international finance. He is the co-author of two standard German textbooks in economics.

### **Faye Gilbert**

Faye W. Gilbert, Ph.D. is the Dean of the Maine Business School at the University of Maine. She has served as dean for the University of Southern Mississippi, Radford University, and Georgia College with AACSB accreditation earned in each location. She is currently serving AACSB as the Chair of the Continuous Improvement Review Committee.

### **Adam Grant**

As an organizational psychologist, Adam Grant studies how we can find motivation and meaning, and lead more generous and creative lives. He has been recognized as one of the world's 10 most influential management thinkers, Fortune's 40 under 40, and Oprah's Super Soul 100. He is the author of multiple #1 New York Times best-selling books that have sold over 2 million copies and been translated into 35 languages: *Give and Take*, *Originals*, *Option B*, and *Power Moves*. His new book is *THINK AGAIN: The Power of Knowing What You Don't Know* (February 2, 2021). His



speaking and consulting clients include Google, the NBA, the Gates Foundation, and the World Economic Forum, where he has been honored as a Young Global Leader. He hosts "WorkLife", a TED original podcast; writes on work and psychology for The New York Times; and serves on the Defense Innovation Board at the Pentagon. He curates the Next Big Idea Club along with Susan Cain, Malcolm Gladwell, and Dan Pink, handpicking two new books each quarter for subscribers and donating 100% of profits to provide books for children in under-resourced communities.

### **Jonathan Haidt**

Jonathan Haidt is a social psychologist at New York University's Stern School of Business. Haidt's research examines the intuitive foundations of morality, and how morality varies across cultures. His goal is to help people understand each other, live and work near each other, and even learn from each other despite their moral differences. Haidt has co-founded a variety of organizations and collaborations that apply moral and social psychology toward that end, including HeterodoxAcademy.org, OpenMindPlatform.org, and EthicalSystems.org. Haidt is the author of The Happiness Hypothesis: Finding Modern Truth in Ancient Wisdom, and of The New York Times bestsellers The Righteous Mind: Why Good People are Divided by Politics and Religion, and The Coddling of the American Mind: How Good Intentions and Bad Ideas are Setting Up a Generation for Failure (co-authored with Greg Lukianoff). He has written more than 100 academic articles. In 2019 he was inducted into the American Academy of Arts and Sciences, and was chosen by Prospect magazine as one of the world's "Top 50 Thinkers."

### **Mark Higgins**

Mark is a Professor of Accounting in the Chaifetz School of Business at Saint Louis University. He has served as Dean at Saint Louis University from January 2015 through August 2019 and at the University of Rhode Island from 2006 through 2014. He is currently chair of the AACSB Accounting Accreditation Policy Committee and serves on the Business Accreditation Policy Committee and Accounting Accreditation Committee. He is the co-author with Kevin Murphy of Concepts in Taxation, which is in its 28th edition. His research has been published in the Journal of Accounting Education, Critical Perspectives in Accounting, The Tax Adviser, Journal of Legal Tax Research, and Tax Notes.

### **Nitham Hindi**

Dr. Nitham M. Hindi joined Qatar University in 2005. Since then, he served as the head of the Department of Accounting and Information Systems, Associate Dean for Academic Affairs, and Dean of the College of Business and Economics. He is currently serving as Associate Vice President for Academic Planning and Development. He has extensive administrative experience in the USA. He holds a Bachelor degree from the University of Jordan, and Master and doctorate degrees in Accounting from the University of Alabama and Mississippi State University, respectively. He is a Certified Management Accountant. Dr. Nitham Hindi is a productive researcher. His publications appeared in many international journals. Additionally, he is a member of editorial boards of many international journals. He has supervised a number of Master and Ph.D. theses.

### **Sakis Kotsantonis**

Sakis is the CEO of RGS, a leading technology company creating tools to help investors allocate capital sustainably. Sakis is also the co-founder and has served as the Managing Partner of KKS Advisors, a leading strategy consulting firm in the field of sustainability. Prior to co-founding KKS, Sakis spent several years working for major consulting firms including Deloitte, and IBM Global Business Services. Sakis holds a PhD in Materials Science and Engineering from Imperial College London and an MSc in Mining Engineering and Metallurgy from the National Technical University of Athens.

### **Jeanette Lemmergaard**

Jeanette Lemmergaard is Head of Marketing and Management at the University of Southern Denmark. She holds a PhD in Business Economics and her empirically grounded research explores experiences of work, focusing on the psychological and ethical climate of organizations at a micro-level, and at a macro-level focusing on strategic human resource management, dysfunctional leadership, diversity and sustainability. Her work has appeared in journals such as Scandinavian Journal of Management, Journal of Business Ethics, Organization, Service Industry Journal and Team Performance Management. Publications include “Critical Perspectives on Leadership – emotion, toxicity, and dysfunction” (Edward Elgar 2013, in collaboration with S.L. Muhr). She is a frequent speaker at conferences and events.

### **Sofia Lundberg**

Sofia is since 2015 the Dean of Umeå School of Business, Economics and Statistics at Umeå University (USB) and a Professor in Economics. Beside leading the school Sofia has also had, and still has, a number of roles and assignments outside of academia. For instance, she was a member of the national review of how higher education institutions in Sweden implement sustainability in education, is a member of the Board of Handelsbanken Umeå, and a member of the Board of Trustees for the Center for Business and Policy Studies (SNS). Her research spans from theoretical to empirical, and is related to green public procurement procedures, privatization and cartel detection.

### **Delphine Manceau**

Professor Delphine Manceau is the Dean of NEOMA Business School (France). She was the Chairwoman of AACSB European Academic Council (EAC) en 2018-2020. She holds a PhD from HEC Paris (1996), and was a senior research fellow at the Wharton School, University of Pennsylvania (1997). As a faculty member in marketing and innovation, she wrote several papers and books. She founded i7, the Institute of Innovation and Competitiveness, an academic think tank on innovation. She was a member of the EU Commission High Level Expert Group “Research, Innovation and Science Policy” (RISE) in 2015-2018.

### **Richard McCracken**

Richard McCracken has been the Director of The Case Centre since March 2008. Richard regularly represents the case community at conferences, workshops and competitions as both a speaker and moderator. Richard also chairs the judging panels for The Case Centre's annual case awards and competitions, and EFMD's case writing competitions. Prior to joining The Case Centre, Richard was Head of Intellectual Property at the Open University (OU). Richard holds degrees in English Literature (University of Sheffield) and Law (Open University), and a postgraduate Diploma in Intellectual Property Law (Queen Mary University).

### **Kellie McElhaney**

Dr. McElhaney is the Founder and Executive Director of the Center for Equity, Gender and Leadership (EGAL) and on the faculty at the Haas School of Business at the University of California, Berkeley. She also runs her own Equity Fluent Leadership Consultancy and Advisory Services. A passionate believer in the potential and power of business to make positive change, Kellie has spent her career in that pursuit. Through provocative thought-leadership, evidence-based storytelling, and courageous and bold action, Kellie has challenged and supported business

leaders, organizations and students to address some of society's biggest challenges and win in the marketplace. Notably, she was the founder of the Center for Equity Fluent Leadership in 2017 and the Center of Responsible Business in 2003. Kellie is a much sought-after global keynote speaker, corporate / c-suite advisor, strategy consultant, mentor, and professor.

### **Amy Memon**

Amy Memon is Manager of Accreditation Services (Asia Pacific) for AACSB. She has over a decade of experience working with AACSB's member schools, and served as the association's special advisor in India for six years. Prior to her relocation to Mumbai, India, Amy was Manager of Research at AACSB's US headquarters, where she contributed to research reports, including The Globalization of Business Schools and Impact of Research: A Guide for Business Schools. Amy also represented AACSB at the UN Global Compact to co-convene the Principles for Responsible Management Education (PRME). She began her career at AACSB developing and executing conferences and seminars across five continents.

### **Chaya Merrill**

Chaya Merrill, DrPH is currently the Director of the Child Health Data Lab of the Child Health Advocacy Institute (CHAI) within Children's National Health System (CNHS). In that capacity, she is leading an effort to establish the data infrastructure needed to monitor, analyze, and report on child and adolescent health. She has significant experience working collaboratively with community-based organizations to facilitate social and health change. Additionally, she co-chairs the Clinical and Translational Science Institute – Children's National (CTSI-CN) Community Advisory Board and a co-director of the CTSI-CN Community Engagement Research component. Additionally, Chaya holds a faculty appointment at The George Washington University Milken Institute School of Public Health. Recently, she has taught graduate-level classes focused on child health advocacy and translational research.

### **Suzanne Mintz**

Suzanne Mintz serves as Assistant Vice President, Accreditation Strategy and Policy at AACSB International. In addition to managing a portfolio of business schools worldwide, she is responsible for co-leading the daily management of the Accreditation Services department. She oversees the management of AACSB's volunteer network globally, including training, engagement and recognition strategies for AACSB's volunteers. She assists in leading strategic initiatives in the Accreditation Services department and liaises with the Business Accreditation and Accounting Accreditation Policy Committees. Prior to joining AACSB, Mintz spent

approximately 10 years in corporate training and development for a financial services firm, responsible for overseeing the implementation of sales and management development programs. She holds an MBA in finance and management from the University of South Florida in Tampa.

### **R. Colin Nelson**

Colin Nelson is AACSB International's Senior Manager of Business Education Research and Data Services. He trained as an anthropological researcher at the University of South Florida, where he earned his undergraduate and master's degrees. Colin works to support and maintain the DataDirect system's survey data, the AACSB Data and Research Blog, and AACSB's online resources such as the Country Profile Project and Frequently Requested Data. He also tracks country-level data on schools offering degree programs in business all around the world, as well as the cultural and regulatory environments in which they operate, in support of AACSB's efforts to improve management education globally.

### **Neil Niman**

For the past five years, Neil B. Niman has been the Associate Dean of Academic Programs at the Peter T. Paul College of Business and Economics at the University of New Hampshire. He earned a Ph.D. in Economics from the University of Texas at Austin and was Chair of the Economics Department prior to his appointment as Associate Dean. He recently led the team that put together a very successful continuous improvement review by AACSB. Of special note by the review team were the various curricular innovations implemented over the last five years. The two having the largest impact were the creation of a comprehensive first year experience that utilizes gamification in new and novel ways and the implementation of practice-based learning to enhance the professional development of all Paul College students.

### **Jean Oelwang**

Jean is the founding CEO and President of Virgin Unite. Over the last 17 years, she has worked with partners to lead the incubation and start-up of several global initiatives, including: The Elders, The B Team, The Carbon War Room (successfully merged with the RMI), Ocean Unite, The Caribbean Climate Smart Accelerator, 100% Human at Work, The Virgin Unite Constellation and The Branson Centres of Entrepreneurship. She also played a key partner role in the incubation of many other initiatives such as The Audacious Project, The Africa Donor Collective and The New Now. Jean has helped corporations put the wellbeing of people and the planet at their core, including working with over 25 Virgin businesses across 15 industries to help embed purpose in

all they do. Jean also served as a Partner in the Virgin Group leading their people strategy. She was the joint CEO of Virgin Mobile in Australia prior to starting Virgin Unite. Before Virgin, Jean spent eighteen years working on six continents to help start and lead mobile phone companies in South Africa, Colombia, Bulgaria, Singapore, Hong Kong, Australia and the US. Jean worked for the Foundation for National Parks and Wildlife in Australia, and in numerous volunteer roles, including a stint as a US VISTA volunteer in Chicago. She holds a number of advisory board roles, including The Elders, The NewNow, the Sara Blakely Foundation, The Vatican's Humanity 2.0, Penn State Board of Visitors, Vintro, Last Mile Health and the boards of RMI, The Caribbean Climate Smart Accelerator, Ocean Unite, AID Live, Unite BVI Foundation and Just Capital. She is also honoured to be a B Team Leader.

### **Sue Oldham**

Sue Oldham is the Associate Dean, MBA Program Operations for Vanderbilt University's Owen Graduate School of Management. This includes oversight of Recruiting and Admissions, Student Programs Office, Enrollment Management, and the Career Management Center. Prior to joining Vanderbilt University, Sue was at Rice University's Jones Graduate School of Business in roles within External Relations and Recruiting and Admissions. Prior to her job at Rice, Sue had a 10-year career in information technology consulting spanning several companies and cities across the US. Sue earned a BA in English at Rice University and an MBA in Marketing from Vanderbilt University, Owen Graduate School of Management. Sue is a Fellow with the Vanderbilt University Frist Center for Autism & Innovation and serves as incoming chair of the Business School Advisory Committee for Educational Testing Service (ETS). She has served in board roles for Avondale House, Houston Arboretum, Camp Cho-Yeh, Friends of Fondren Library, Association of Rice Alumni, and the National Charity League.

### **Andreas Park**

Andreas Park is an Associate Professor of Finance at the University of Toronto, appointed to the Rotman School of Management and the Department of Management at UTM. He currently serves as the Research Director at the FinHub, Rotman's Financial Innovation Lab, he is the co-founder of the LedgerHub, the University of Toronto's blockchain research lab, a lab economist for blockchain at the Creative Destruction Lab, the economic advisor to Conflux Chain, and a consultant to the OSC and IIROC. Andreas teaches courses on FinTech and financial market trading, and his current research focuses on the economic impact of technological transformations such as blockchain technology. He recently co-authored a design proposal for a central-bank issued digital currency, commissioned by the Bank of Canada.

### **Evgenia Pashkevich**

Evgenia is Associate Dean of the Institute of Business Studies of the Russian Presidential Academy of National Economy and Public Administration (RANEPA). In this capacity she oversees the School's international partner networks and international collaborative programs, international accreditations, as well as activities, related to the Principles of Responsible Management Education (PRME) and the integration of UN sustainable development goals into curriculum, research and other activities of IBS. She earned her PhD in 2008 and had had over 15 years' experience in business and management before joining IBS RANEPA.

### **Julie Perrin-Halot**

Julie Perrin-Halot is an Associate Dean at Grenoble Ecole de Management in France where she oversees Quality, Strategic Planning, Sustainability and International Development. She has been active in project work helping higher education institutions to develop and implement strategic management, leadership, quality assurance and academic processes. She chairs and serves on national and international task forces dedicated to quality, sustainability and the development of competency frameworks. She has published articles on internationalization, the future of business education, emerging models for business schools, the impact of accreditation, the social responsibility of business schools and managing collaborative provision. She is active as an AACSB mentor, an EFMD and AMBA peer reviewer for and is an EQUAL (European Quality Link) board member.

### **Geoff Perry**

Geoff Perry is executive vice president and chief officer of Asia Pacific. With initial degrees in the arts and the humanities, he subsequently undertook graduate study completing a PhD in economics with a focus on labor and international economics, utilizing his capabilities as an applied micro-econometrician. Arising from this is a significant portfolio of peer-reviewed journal articles, commissioned reports, and presentations. He has academic and private sector experience and has worked, consulted, and researched in his home country of New Zealand as well as more broadly in the Asia Pacific region. With senior management experience in the university sector, having served as business school dean, pro vice chancellor, and deputy vice chancellor at Auckland University of Technology—a 28,000 student, research-intensive university—he has strong strategic, financial, and people management capabilities. Before joining AACSB, Perry took his own business school at AUT through the initial and continuous improvement accreditation journeys. Subsequently, he undertook a range of voluntary roles, serving as a mentor, review panel chair and member, member of the Business Accreditation Policy Committee, member and then deputy chair of the Initial Accreditation Committee, a

facilitator of AACSB seminars, and a presenter at conferences. Since September 2018 he has been co-chair of the Business Accreditation Task Force, which was mandated by the board of directors to work with the AACSB community to develop the 2020 business accreditation standards.

### **Joanne Powell**

Joanne Powell a senior advisor with Quality Education Development (QED), a long-established advisory company that supports business schools with continuous improvement, international accreditation and leadership development. Joanne has extensive experience in education, training and assessment. Prior to joining QED, she as an educator, a chartered accountant and as Head of Assessment for Chartered Accountants Ireland. Joanne is also certified as a DISC Trainer (DISC Personality Profiling) and a Leadership Facilitator. Her leadership philosophy focused on deepening awareness of each individual's core leadership characteristics and values to raise overall effectiveness and impact.

### **Jeanine Romano**

Jeanine Romano has a PhD in Measurement and Evaluation from the University of South Florida. She serves as the Director, Business Education Data, Benchmarking, and Analysis at AACSB International. Jeanine has worked in the field of Higher Education for over 20 years as a faculty member and in Institutional Research and Assessment both in the USA and the Middle East. She is a founding member of the Middle East North Africa Association of Institutional Research (MENA-AIR). Her work has been published in the Journal of Experimental Education, Journal of Educational and Psychological Measurement, Journal of College Student Development, and Internet and Higher Education. She has been nominated for the Florida Educational Research Association's distinguished paper award six times and has won this award both in 2004 and 2006. She was also the recipient of the 2007 Florida Association of Institutional Research Best Paper Award.

### **Markus Rudolf**

Professor Dr. Markus Rudolf is dean of WHU and since 1998 full Allianz Professor of Finance at the WHU – Otto Beisheim School of Management. He also heads WHU's Center of Asset and Wealth Management. He earned his PhD degree in fall 1994 and his habilitation degree in May 1999, both at the University St. Gallen, Switzerland. His recent publications focus on the Euro and sovereign risk crises, on Banking, on asset and risk management, and on derivatives pricing. He is co-editor of the journal "Financial Markets and Portfolio Management" and acts as academic director for the Campus for Finance - WHU New Year's Conference. He holds a supervisory board



position at Boeker & Paul AG and acted as a member of the supervisory board at BlackRock Asset Management Deutschland AG between June 2008 and March 2016.

### **Asma Salman**

Dr. Asma Salman is a Blockchain Developer a Chartered Fintech Professional, and an Associate Professor of Finance at the American University in the Emirates, UAE. She is also an Advisory Board Member at Etihad Airways. One of her recent articles on “Bitcoin and Blockchain” gained wide visibility and is an active speaker on Fintech, Blockchain and Crypto events around the GCC. She recently won an award for “Blockchain Trainer of the Year” by Berkeley Middle East. Others include, Women Leadership Impact Award by H.E First Lady of Armenia, Research Excellence Award and the Global Inspirational Women Leadership Award by H.H Sheikh Juma Bin Maktoum Juma Al Maktoum.

### **Edward Snape**

Ed Snape (PhD, Durham, 1991) is Dean and Chair Professor in Management at the Hong Kong Baptist University. He was previously Professor of Management at Durham University, and he has also taught at the Hong Kong Polytechnic University, Strathclyde University, and the University of Bradford. His research interests include employee commitments, leadership, and union participation and his work has appeared in such journals as *Academy of Management Journal*, *British Journal of Industrial Relations*, *Human Relations*, *Industrial and Labor Relations Review*, *Industrial Relations*, *Journal of Management Studies*, *Journal of Applied Psychology*, *Organizational Behavior and Human Decision Processes*, and *Organizational Sciences*.

### **Nikodemus Solitander**

Nikodemus is director at Centre for Corporate Responsibility (CCR), a joint research institute between Hanken School of Economics and University of Helsinki (Finland). He has extensive experience of coordinating and developing the integration of responsible management education and sustainability into the curriculum and is a frequent contributor to networks such as PRME. His research interest include pedagogy for the SDGs, responsible management education, and CSR and development politics. He holds a PhD in Corporate Geography from Hanken.

### **David Sprott**

David E. Sprott is Dean and Professor at the University of Wyoming College of Business. Since his arrival at UW, Dean Sprott has lead a renewed strategic vision for the college that embraces the student experience, quality academic research and economic engagement of the state. Dr. Sprott served on faculty at Washington State University for over 2 decades and is also on faculty at the University of St Gallen. Professor Sprott's research interests include retailing, branding, social influence and public policy, with his research being published in leading journals. David takes over as Dean at the Drucker School of Management later this year.

### **David Steingard**

David Steingard, Ph.D. is Director of the SDG Dashboard™ initiative at the Haub School of Business, Saint Joseph's University, USA. The SDG Dashboard™ is a collaborative, online platform that empowers higher education institutions to report and share their best United Nations Sustainable Development Goals (SDGs) impact practices. Additionally, the SDG Dashboard™ initiative has partnered with Cabells Scholarly Analytics to create the first SDG-based academic journal rating system powered by SDG Impact Intensity™ artificial intelligence.

### **Joseph Stephens**

Joe Stephens Senior Assistant Dean & Director, Working Professional & Executive MBA Programs Joe directs all aspects of student services and operations, and facilitates academic progress for Texas McCombs' Working Professional & Executive MBA Programs (Austin, Dallas/Fort Worth, and Houston). Previous to his arrival to Austin in 2014, he served as Assistant Dean of MBA Programs at the Trulaske College of Business, University of Missouri-Columbia where he directed the school's Full-time MBA program and co-developed and launched the school's first executive MBA program, featuring a blended-delivery format. Prior to his time at MU, Joe worked in brand management with Nestle Purina and in admissions and student affairs at the Olin Business School, Washington University in St. Louis. He began his career at The University of Texas at Austin as a Greek Affairs Advisor in the Dean of Students Office. Joe earned a B.S. in Agricultural Education - Business/Industry at the University of Missouri, an M.A. in College Student Personnel at Bowling Green State University, and an M.B.A. from the Olin Business School at Washington University in St. Louis.

### **Rachel Taliaferro**

Rachel Taliaferro is an Acquisitions Editor with SAGE Business Cases (SBC). With more than a decade of experience in academic publishing, she oversees commissioning and the review process for SAGE Originals, SBC's exclusive collection of cases that are commissioned, developed, and published by SAGE.

### **J.P. Toste**

Originally from the Azores Islands in Portugal, JP Toste is a Stanford MBA graduate and Arjay Miller Scholar. Previously, JP was a management consultant at BCG and McKinsey with experience across healthcare, airlines, retail, tech, telecom, philanthropy, banking, insurance, and PE. He worked mostly in Northern Europe, but also in Southern Europe, Africa, and the US, where he learned a great deal in consulting but exponentially more so in building and growing organizations. He has dedicated his entrepreneurial career to growing world class education programs like Beacon. JP also founded and currently chairs Atlantis, which in 2016 alone, brought students from 200+ US universities to dozens of cities abroad & is now celebrating over a decade of experience in building an increasingly essential pillar of medical education in the U.S.

### **Sarah Vaughan**

Sarah Vaughan is Associate Dean Accreditations at ICN Business School, France. She has almost thirty years' experience at senior management level across portfolios of program design, faculty, internationalization, strategic planning and has lead initial and maintenance accreditation processes for national and international bodies (AACSB, EFMD). Sarah currently is an AACSB mentor for schools in Europe, Middle East and Canada and is a peer-reviewer for French and European accreditation bodies. She currently chairs AACSB Associate Deans Affinity. Vaughan is a graduate of the University of Leicester (UK) and holds a master's degree from the University of Poitiers (France).

### **Bruce Weber**

Bruce W. Weber is dean of the Lerner College of Business & Economics at University of Delaware. He is responsible for direction and development of the College, its 200 faculty and instructors, 3,500 undergraduate and graduate students, and 24,000 alumni. Before assuming the dean role in 2011, he was a professor of information management and department chair for Management Science & Operations at London Business School, and earlier was on the faculty of the Stern School of Business at New York University. Dean Weber holds a doctorate in decision sciences (1991) from the Wharton School of the University of Pennsylvania and a bachelor's degree from

Harvard University (1984). Weber's research on IT strategy, financial sector computerization, and compliance systems has been published in leading academic journals and has been cited in the Wall Street Journal and the Financial Times. His recent books are 'The Equity Trader Course', and 'Mastering Equity Trading through Simulation'. His work quantifies the economic advantages of digital markets, and highlights the new challenges facing traders, managers, and regulators in an increasingly computerized financial services industry.

### **Cristiano Zazzara**

Cristiano is currently a member of the Advisory Board of the Volatility & Risk Institute (VRI website) and also an Adjunct Assistant Professor of Finance at the NYU Stern School of Business. Cristiano is a former Managing Director of S&P Global Market Intelligence, where he was the Global Head of Credit Analytics and EMEA Head of Credit Risk Solutions. Cristiano is an expert in financial risk management with over 20 years' experience at banks, government agencies, service providers, universities and think tanks. Previously, he was Managing Director in the Research & Strategy Unit of Unicredit Group, Managing Director at Capitalia Banking Group, and General Manager of the Italian Association of Banking and Finance (ASSONEBB). Dr. Zazzara also served as a financial economist at the Fondo Interbancario di Tutela dei Depositi (the Italian equivalent of the US FDIC), where he was the Head of the Research Department. Cristiano received a BSc in Economics & Business and a MSc in Banking from the University "La Sapienza" of Rome, and a PhD in Management (with specialization in Finance) from the Swiss Federal Institute of Technology of Lausanne (EPFL).