

AP and EMEA Accreditation Conference

Speaker Bios

Samar Aad: Samar worked at the British Council in Beirut as the Examination Services Manager. She then moved to the British International School where she assumed the responsibilities of Head of Department and then e-learning Director. She is also an Examiner and Curriculum Developer with the International Baccalaureate Organization and is active online as a Business and Technology Teacher with Pamoja Education. She was also involved in online curriculum, assessment and courses strategies design using different platforms. She is now the Lead Accreditation and Continuous Improvement Coordinator at the Lebanese American University and her main tasks is to maintain continuous improvement and accreditation files. Samar is currently working on her Doctorate thesis with Durham university and her research topic is "Unlocked during lockdown: The impact of online teaching and learning on faculty and students at Higher Education Institutions after COVID-19 pandemic".

Caryn Beck-Dudley: Caryn Beck-Dudley became AACSB's new president and CEO in June 2020. She most recently served as the seventh dean of the Leavey School of Business at Santa Clara University. Beck-Dudley also served as dean at the College of Business at Florida State University and as dean at the Jon M. Huntsman School of Business at Utah State University. Before her academic career, she was an attorney working in commercial and corporate law. In addition to teaching business law, employment law and business ethics she has made many public presentations to large and small audiences on a variety of leadership and legal/ethical topics. Her work is published in several journals including the American Business Law Journal where she served on the editorial board. Beck-Dudley served two previous terms on the AACSB Board of Directors, and served as the FY2018-19 Board Chair. She interacts frequently with Silicon Valley companies and works with leaders in reimagining how higher education can serve the workforce needs of the future.

Kerrie Bridson: Kerrie Bridson is Associate Dean Quality Standards and Accreditation and an Associate Professor (Marketing) for Deakin Business School as well as past Associate Dean Teaching and Learning, Director of Undergraduate Programs, Course Director Bachelor of Commerce and Bachelor of Business within the, Deakin University. Kerrie's research involves working closely with visual art institutions and regional communities in the development of successful branding and marketing strategies that are built on understanding and engaging with stakeholders. Kerrie applies these same skills in assisting Deakin Business School to harness the power of accreditations to meet its Mission and goals.

Stephanie Bryant: Dr. Stephanie M. Bryant is the Executive Vice President and Chief Accreditation Officer of AACSB International. She served as Dean of the College of Business at Missouri State University for 6-1/2 years and was previously the Director of the University of South Florida School of Accountancy. She received her Ph.D. and B.S. in Accounting from Louisiana State University and is a Louisiana CPA (inactive). Dr. Bryant specializes in accounting information systems, and previously worked for KPMG Peat Marwick. Dr. Bryant has co-authored two accounting textbooks, and over 30 academic articles and has won nine teaching awards. She served as the 2005-2006 national President of the American Accounting Association Information Systems Section. She also served as the 2006-2009 International President of Beta Alpha Psi.

David S. Byrne: David S. Byrne is the Accreditation & Rankings Manager at Trinity Business School, Trinity College Dublin. He has held this role since 2015, before which he was responsible for undergraduate student recruitment for the University. David previously worked for Ericsson, leading software development and test teams for 3G mobile networks. David holds a BSc (Hons) and an MSc Experimental Physics from NUI Maynooth, and an MSc International Management from Trinity College Dublin.

Joana Castro e Costa: Joana Castro e Costa is currently Executive Director of the Nova SBE Leadership for Impact Knowledge Centre. She has a master's in management, from Nova SBE, and several years of field experience in consulting and management in the private and public sectors. At Nova SBE she leads the Leadership for Impact Knowledge Center and coordinates the Social Equity Initiative – a partnership with “la Caixa” Foundation and the bank BPI, and within this partnership she designed and coordinated the Social Leapfrog program. She is also a member of Red Iberoamericana de Jóvenes Líderes that represents 500 young professionals from 22 countries and Acege, the Portuguese Christian Managers associations with more than 1000 associates, and the Economy of Francesco movement.

Liyan Chen: Liyan Chen began her role in AACSB as a membership representative in 2014, supporting educational members across 12 locations in Asia Pacific. While in the role, she coordinated semi-annual Asia Pacific Advisory Council meetings, provided onsite support and execution of several Asia Pacific seminars and conferences, developed and executed a country-specific focus speaker series, and coordinated multiple school visits in the region. In 2017, Chen transitioned to provide accreditation services and support, and currently manages a portfolio of Asia Pacific schools. Aside from responding to schools' accreditation queries, Chen also serves as a point of contact between accreditation volunteers and schools, and contributes to the Asia Pacific team's wider goals such as membership recruitment, retention and outreach through presentations and participation at events, content development and facilitation of accreditation related training and seminars.

Shana Chong: Shana is responsible for coordinating a range of activities in quality assurance and sustainability at Swinburne Business School. She is a member of the School's PRME Community of Practice and a lead coordinator of the Swinburne Actions for Sustainability Impact (SA4SI) initiative. Shana has extensive experience of AACSB, EQUIS and AMBA accreditations and international memberships such as the UN PRME over the last 10 years. Shana has served on the ANZQAN (Australia and New Zealand Quality and Accreditation Network) Executive during 2017-2019.

Stephen Jui-Hsien Chou: Dr. Stephen Chou serves as the Director of Accreditation and Assessment in the College of Technology Management at National Tsing Hua University in Taiwan, where he provides leadership in planning and activities related to the AACSB Accreditation since 2019. Dr. Chou is also an associate professor at the Department of Economics since 2008. He received a PhD in Economics from McGill University, Canada. His research interests include international economics and industrial organization.

Marine Condette: Marine Condette is Manager, Accreditation and Member Services at AACSB International's EMEA headquarters in The Netherlands. Marine holds a double diploma in Political Sciences from Sciences Po Lille, France and the University of Kent, UK and obtained a MA in European Public Administration at the University of Leiden, the Netherlands. She has gained a diverse experience in international higher education, having worked at Educational Testing Service (ETS), Laureate International Education and the French Embassy in the Netherlands.

Mathias Falkenstein: Dr. Falkenstein is a Professor of Practice in Higher Education Management at Luiss Business School, Luiss University in Rome, Italy. Mathias is also the Managing Director at XOLAS, a Higher Education Consulting Firm based in Berlin, Germany. XOLAS is assisting global universities and business schools in designing and implementing institutional change, with particular attention to issues of sustainability and responsibility, quality management and internationalization. Mathias worked as Director of Business School Services at the European Foundation for Management Development (EFMD) in Brussels, Director of International Relations at IÉSEG School of Management in Paris & Lille, and Director of the International Summer University at the Free University in Berlin. He started his career as a Program Officer at the North American headquarters of the German Academic Exchange Service (DAAD) in New York. Mathias serves currently in different business school advisory boards and is the chair of the Supervisory Board of the Positive Impact Rating. Mathias is also a research fellow and post-doctoral graduate at the International Centre for Higher Education Management (ICHEM) at the School of Management, University of Bath, UK.

Alain Goudey: Alain GOUDEY is Chief Digital Officer (since March 2018) and Full Professor of Marketing at NEOMA Business School (France). He is also Founding Partner of AtooMedia, a sound communication and musical design agency, and its subsidiary, Mediavea, a retail marketing company. He graduated in 2001 from Institut Mines-Telecom Business School where he earned a Master in Management Sciences with an IT specialization. He was awarded a PhD in Management Sciences from Université Paris-Dauphine in 2007. Co-author of several books, he also publishes his academic work in France and abroad in scientific journals such as International Journal of Research in Marketing, Journal of Retailing and Consumer Services, International Journal of Retail and Distribution Management, Recherche et Applications en Marketing, Décisions Marketing, Management & Avenir and Advances in Consumer Research Proceedings. He is a regularly sought contributor to top media organisations as Harvard Business Review France or BFM TV. He also participates regularly in conferences (TEDx, Microsoft, Carrefour, PSA, etc.) and executive training programmes on behalf of major corporations: Orange, IBM, Caisse des Dépôts Group, etc. His research area are: sensory marketing, design, adoption of disruptive technologies, digital transformation and technologies for education (VR, AR, AI, etc.). For more information, visit: <http://alain.goudey.eu>

Che Ruhana Isa: Che Ruhana Isa is currently the Dean of Faculty of Business and Accountancy (FBA), University Malaya (UM), Kuala Lumpur, Malaysia, a position she has held since 2012. She is also the Chief Editor of Asian Journal of Business and Accounting (AJBA) since 2012, the faculty's Scopus and ESCI indexed journal. Currently, she is a professor in accounting specializing in management accounting control systems. She researched and published widely in management accounting control system, management accounting change, accrual accounting, enterprise risk management and behavioral accounting and finance.

Jill Johnes: Jill Johnes is Professor of Production Economics and Dean of Huddersfield Business School (since 2016). Jill's core research uses frontier estimation techniques to examine organisational efficiency and productivity. She has authored one book, edited two books, and published numerous papers in internationally recognised peer-reviewed journals across economics, operational research and education. Jill has a sustained and impactful record in teaching. she was awarded a Sir Alastair Pilkington University of Lancaster Teaching Award in 1991, and a National Teaching Fellowship in 2011 for her pioneering use of electronic teaching resources (about which she has published) and her innovative assessment approaches.

Sherif Kamel: Kamel is Founding Dean of the school of business at the American University in Cairo and Professor of management information systems. He is leading a major restructuring of the school by adopting a distinctive 3-tier thematic approach that includes entrepreneurship, innovation and leadership. The school of business, accredited in 2006 by AACSB International, is highly recognized in the Middle East and Africa. Prior to being Dean, he was Associate Dean for Executive Education (2008-2009). Between 2002 and 2008, he was leading the school's executive education operations responsible for multi-million US dollars revenue portfolios. Before joining AUC, he was director of the Regional IT Institute (1992-2001) and managed the training department of the Cabinet of Egypt Information and Decision Support Centre (1987-1992). Kamel is an advocate of diversity, empowerment and inclusion. Kamel holds a PhD in Information Systems from London School of Economics (1994), an MBA (1990) and a BA in Business Administration (1987) from the American University in Cairo. His work in management of information technology, information technology transfer to developing nations, electronic business and decision support systems has been broadly published in IS and management journals. Kamel is an Eisenhower Fellow (2005). He consults to government organizations and corporations addressing executive development, management and IT strategy. Kamel is a co-founding member of the Internet Society of Egypt (1996). His interests include reading, history, music and sports.

Gay Peng Kee: Gay Peng Kee is currently an Associate Director with the NUS Overseas Colleges (NOC) at the National University of Singapore and has experience in delivering entrepreneurship development programs in both developed and developing countries. Currently, he is responsible for the experiential entrepreneurship programs for outbound NUS students at Stockholm and Munich in partnership with the respective locations' ecosystem partners. Prior to this, he started up the NOC India program in Bangalore and was instrumental in making it the first countrywide program – working with innovative enterprises in big cities such as Bangalore, Mumbai, and Delhi as well as in the Himalayan region and the deserts of Rajasthan and rural India.

Debbie Keeling: Debbie Keeling is Associate Dean (Engagement) and Professor of Marketing in the University of Sussex Business School. She is Director of the ESRC Impact Acceleration Account and the incoming Deputy Pro Vice-Chancellor (Knowledge Exchange) for the University of Sussex. Previously, Debbie held positions in the School of Business and Economics, Loughborough University and Manchester Business School, University of Manchester, and ran her own company. With a background in psychology, Debbie is passionate about impactful innovation in complex services and market-facing technologies. As Regional Editor (EMEA) for the European Journal of Marketing she actively champions new ways of thinking about impact.

Rihab Khalifa: Rihab Khalifa is the Vice Dean for the College of Business and Economics, the founding Director of the Emirates Institute for Learning Outcomes Assessment (EILOA), and a Professor of Accounting at United Arab Emirates University's (UAEU). Previously she held positions at Manchester Business School, the London School of Economics, and Warwick Business School, UK. She holds a Master of Accounting and Management Science degree from the University of Southampton, a PhD in Accounting from the University of Manchester, and obtained subsequently an MA in Academic and Professional Practice in Education from the University of Warwick. She is also the Chair of the Assurance of Learning and Assessment for the College of Business and Economics (the first to be accredited in the region). In the latter role she is coordinating the assessment of student learning outcomes across four departments (Accounting, Business Administration, Economics and Finance, and Statistics) and nine programs at the bachelor, master, and doctorate levels. These programs have been accredited by multiple bodies, namely, AACSB (separately for Business and Accounting), WASC, and under the UAE's

National Qualifications Framework. Additionally, Rihab holds membership of the University Outcome Assessment Committee, which oversees assessment activities for more than 130 university programs, the accreditation committee at her College, and was part of the University committee for WASC accreditation. At the College of Business and Economics, Rihab has led a team to review and rebuild the outcome assessment infrastructure and establish solid institutional processes for student learning in all the College programs. Her collective efforts with the Accounting Department's accreditation team resulted in her Department obtaining the AACSB accounting accreditation for the first time in 2013. Regionally, she has given multiple presentations on assurance of learning and assessment-related topics and has helped some business schools build to refine their assessment systems. Her primary areas of research interests include assessment of student learning, institutional processes of accreditation, doctoral education, professional service firms, auditing, corporate governance, gender, and women studies. She is a member of the editorial boards of *Research in Accounting in Emerging Economies* and *The Journal of Accounting in Emerging Economies* (both Emerald). She has published in leading accounting journals, including *Accounting Organizations and Society*, *Accounting Auditing and Accountability Journal*, *Critical Perspectives on Accounting*, the *European Accounting Review*, and *Qualitative Research in Accounting and Management*.

Serdar Kurdođlu: Rasim is an Assistant Professor at the Faculty of Business Administration, Bilkent University. Before completing his PhD at the University of Leicester School of Business in Nov 2018, he has earned three master's degrees (Middle East Technical University, Nottingham Business School, Yeditepe University). His first degree is BSc Economics from Hacettepe University in Ankara. He had ten years of business experience in the banking and national defense industries before starting his PhD. He has several publications in prestigious business ethics journals. He is currently investigating the rationality and irrationality of moral as well as entrepreneurial and innovation decisions.

Saila Kurtbay: Saila Kurtbay is the Head of International Affairs at the Aalto University School of Business. She is responsible for the international partner university network according to the institutional strategic priorities. She has developed a quality evaluation process and partnership criteria to maintain a sustainable institutional partner university network in line with the school's international accreditations AACSB, EQUIS and AMBA. Prior to joining Aalto University in 2004 she worked for the Faculty of Engineering and Natural Sciences at Sabanci University in Turkey. Kurtbay holds a master's degree in Business Administration and Economics from Aalto University (formerly HSE) majoring in information science.

Miriam Mahler: Miriam Mahler has been working as a Program Coordinator in the International Office at the TUM School of Management since October 2020. She is in charge of the Joint International Programs on an operational level, including the Entrepreneurship Exchange Program. Miriam's international experiences include a volunteer service in Ecuador, work at the German-Brazilian Chamber of Commerce and Industry in São Paulo, and an academic semester in Québec, Canada. She has a Master's Degree in Intercultural Communication and Business Administration.

Jan Marton: Jan Marton is responsible for accreditation and data collection at the School of Business, Economics and Law at the University of Gothenburg, Sweden. He is also associate professor in accounting. He was previously Vice Dean for Education at the School of Business, Economics and Law, and has substantial experience with educational program management.

Amy Memon: Amy Memon is Manager of Accreditation Services (Asia Pacific) for AACSB. She has over a decade of experience working with AACSB's member schools, and served as the association's special advisor in India for six years. Prior to her relocation to Mumbai, India, Amy was Manager of Research at AACSB's US headquarters, where she contributed to research reports, including *The Globalization of Business Schools* and *Impact of Research: A Guide for Business Schools*. Amy also represented AACSB at the UN Global Compact to co-convene the Principles for Responsible Management Education (PRME). She began her career at AACSB developing and executing conferences and seminars across five continents.

Timothy Mescon: Timothy S. Mescon is executive vice president and chief officer for Europe, the Middle East and Africa for AACSB International. He is president emeritus of Columbus State University (Georgia) where he served from 2008-2014. Previously, he served as dean and Dinos Eminent Scholar Chair for 18 years at the Michael J. Coles College of Business at Kennesaw State University in Georgia. Mescon gained extensive experience as an AACSB peer review team member, chair, and committee member for 25 years before joining AACSB. He is the author of more than 200 articles and case studies, and he has co-authored four books, his latest "Entrepreneurship: Venture Initiation, Management and Development" 2nd edition (Routledge/M.E. Sharpe). Mescon received his PhD from the Terry College at The University of Georgia, MBA from the Cox School at Southern Methodist University and BA from Tulane University.

Wilfred Mijnhardt: Wilfred Mijnhardt is passionate for universities, business schools, responsible research, excellence and impact. He has vast experience in institutional advancement and is a pioneer in academic policy development and building support infrastructures to strengthen the quality, productivity, viability, social and academic impact of research and the academic career-paths of researchers. In his current role, his energy focusses on the strategic transition of RSM and EUR towards impact driven institutions. Internationally he is an active member in networks like RRBM, AACSB, EFMD and PRME. Mr. Mijnhardt holds a master's degree in Public Administration (both from Erasmus University) a postgraduate diploma in Management of Change. He is as presenter at conferences and participates in the annual joint Development Programme for Directors of Research, a joint initiative between the Chartered Association of Business Schools (CABS) and the British Academy of Management (BAM).

Divya Narayanan: Divya Narayanan has been the International Accreditation Manager at WHU – Otto Beisheim School of Management since 2018. Having earned her Master of Science in higher education from the University of Oxford she is responsible for coordinating all projects related to WHU's EQUIS and AACSB accreditations as well as related processes such as the WHU's AoL system.

David Oglethorpe: David joined Cranfield University as Pro-Vice Chancellor and Dean of Cranfield School of Management in September 2019. Before that, he served as Dean at Sheffield University Management School for six years. David has an undergraduate honours degree in Agricultural Economics (1988) and a PhD in Environmental Economics (1996), both from the University of Newcastle upon Tyne. Between his degrees, David worked in the property and food sectors and he has remained focused on land use, natural resource and food throughout his career. After working as a Research Associate at Newcastle University, David joined the Scottish Agricultural College and Edinburgh University as senior lecturer in 1996, becoming head of the Natural Resource Economics Department and later the Land Economy Division. David left academia in 2004 to work with the newly formed English Farming and Food Partnerships as Economics and Research Director, in a new venture supported by Defra to help re-engage and re-connect the food supply chain. David returned to academic life in 2006 to a Chair in

Sustainable Supply Chain Management at Newcastle Business School, Northumbria University where he was also appointed as Associate Dean, Research in 2010 before leaving for Sheffield. David has been external examiner for undergraduate and postgraduate programmes at several leading Universities, is a regular member of Peer Review Teams for AACSB and EQUIS and is the only UK Dean on AACSB's global Continuous Improvement Review Committee.

Enase Okonedo: Professor Enase Okonedo, FCA, is Deputy Vice-Chancellor of Pan-Atlantic University, Lagos, Nigeria. Prior to this, she was dean of Lagos Business School (LBS) from July 2009 until December 2020. She serves on the boards of Global Business School Network (GBSN); Principles for Responsible Management Education (UNPRME) and other corporate boards. She has also served on the board of Graduate Management Admission Council (GMAC) and held leadership positions on the boards of AACSB International as Secretary-Treasurer, and the Association of African Business Schools where she was Chairperson.

Geoff Perry: Geoff Perry is Executive Vice President and Chief Officer, Asia Pacific for AACSB. With initial degrees in the arts and the humanities, he subsequently undertook graduate study completing a PhD in economics with a focus on labour and international economics, utilising his capabilities as an applied micro-econometrician. Arising from this is a significant portfolio of peer reviewed journal articles, commissioned reports and presentations. He has academic and private sector experience and has worked, consulted and researched in his home country of New Zealand as well as in Asia Pacific. With senior management experience in the University sector, having served as business school Dean, Pro-Vice Chancellor and Deputy Vice Chancellor at Auckland University of Technology, a 28,000 student research intensive university, he has strong strategic, financial and people management capabilities. Before joining AACSB he took his own business school through the accreditation journey. Subsequently, he undertook a range of voluntary roles for AACSB including being a mentor, panel chair and member, member of the Business Accreditation Policy Committee, member and then Deputy Chair of the Initial Accreditation Committee, a facilitator of AACSB seminars and presenter conferences. Since September 2018 he has been co-chair of the Business Accreditation Task Force which was mandated by the Board to work with the AACSB community to develop the 2020 Business Accreditation Standards.

Michael Powell: Michael Powell is Emeritus Professor at Griffith University, Queensland, Australia where he was previously Pro Vice Chancellor (Business) from 2005-2016. Subsequently, he was appointed Academic Director, Commonwealth Games Partnership, and then Academic Director, Industry Partnerships at Griffith University. Michael has served on both the Initial Accreditation Committee (IAC) and the Continuous Improvement Review Committee (CIRC) including a term as Chair of CIRC. He has served on many numerous Initial and Continuous Improvement Peer Review Teams including chairing a number of them. Michael has also served as Mentor to several schools in the Asia-Pacific region.

Jasmina Selimovic: Jasmina Selimovic is a Dean and Associate Professor (Department for Finance and Department for Quantitative Economics) at the School of Economics and Business University of Sarajevo (SEBS), Bosnia and Herzegovina. Previously she held the position of SEBS's Vice-Dean for Academic Affairs and International Cooperation for six years, in two consecutive mandates. Professor Selimovic's fields of professional interest include quantitative finance, more particularly insurance, finance, financial mathematics, actuarial mathematics and risk management. Professor Selimovic has extensive professional experience in quality assurance and management in higher education and has led the SEBS's Accreditation Team in the processes of obtaining the two most prestigious international accreditations in higher education, namely The Association to Advance Collegiate Schools of Business (AACSB) and the European Foundation for Management Development (EFMD/EPAS). Starting from year

2017, Professor Selimovic has become a member of the EFMD's EPAS Accreditation Board. She serves as mentor for schools in the process of AACSB obtaining and as peer review team member for AACSB and EFMD. Professor Selimovic has been guest lecturing at University of Istanbul, Fatih University, University of Nebraska Lincoln and many other institutions. In addition to her academic career, Professor Selimovic has served as a Chairman of the Managing Board of Institute for Health Insurance of Canton Sarajevo and held the member position in the Bosnia and Herzegovina Fiscal Council Advisory Group. She serves as Raiffeisen bank Supervisory Board member for second mandate. She has participated as a leader, co-leader, researcher, consultant, and associate in various scientific and consulting projects and studies. Among other, she was engaged in the projects for World Bank, European Union and Regional Economic Forum.

Yusuf Sidani: Yusuf Sidani, PhD is Professor of Leadership and Business Ethics at the Suliman S. Olayan School of Business (OSB), American University of Beirut (AUB). He is currently the Interim Dean at the school, and formerly was the associate dean for research and faculty development. He has vast experience in the academic field including accreditation committees and development of academic programs at the undergraduate, masters, and doctoral programs in addition to executive degree programs. Dr. Sidani's research focuses on business and employee ethics, gender and diversity in organizations, and international human resource management.

Florence Southway-Ajulu: I am the Accreditations Manager based at the Faculty of Business and Law, Manchester metropolitan University (UK). I am responsible for all the Business School accreditations – the triple accreditation portfolio, while also supporting programme level professional body accreditations. I have extensive higher education experience, having worked as a lecturer and in senior management at South African higher education institution, gaining expertise in quality assurance and enhancement, academic and strategic planning. I have interest in complexity in higher education, leadership and management. I have a PhD and Master of Science in Chemistry from University of Sussex (UK).

David Stannard: David has held the role of Director of Administration at Henley Business School since 2008 and is a member of Henley's senior leadership team. He leads a team of 110 professional services staff who manage and support Henley's operations. A key part of his role is responsibility for Henley's ongoing Triple Accreditation by AACSB, AMBA and EQUIS. He led the preparations for Henley's recent successful Continuous Improvement Review under the new 2020 Business Accreditation Standards, including a Virtual Visit in February 2021.

David Stolin: David Stolin holds a PhD in Finance from London Business School. David's work on investment management and corporate governance has been published in top-tier journals such as Journal of Finance and Management Science and covered by the Financial Times, Frankfurter Allgemeine and Le Monde, among others.

Vaughn Tan: Vaughn Tan is a London-based strategy consultant, author, and professor at University College London's School of Management. His research, teaching, and consulting work focuses on designing teams and organizations that are resilient to and benefit from uncertainty. He's spent over a decade working with the technology, retail, and food and beverage industries. Vaughn is the recent author of *The Uncertainty Mindset: Innovation Insights from the Frontiers of Food* (Columbia University Press, 2020) — a behind-the-scenes travelogue of some of the best restaurants in the world that also explains how to build more innovative and adaptable businesses and organizations.

Richard Whitfield: Richard Whitfield is a Senior Publisher at Emerald Publishing. He has worked in the industry for over 25 years as a journals publisher and also managing teams within Emerald. He currently leads Emerald's successful marketing portfolio. Richard also manages the responsible management gateway as part of Emerald Open Research – a platform which delivers open access content in areas related to the UN Sustainable Development Goals. Emerald is committed to facilitating the greater societal impact of research. Richard works closely with external partners wherever possible in support of this aim.

Greg Whitwell: Greg Whitwell is Dean of the University of Sydney Business School (USBS), a position he has occupied since 2014. USBS is a large school, with over 15,000 students. It is also highly internationalized, with approximately 73 per cent of the students being international, and of these the vast majority are from Asia. Faculty are also highly international. The country of origin for almost two thirds of the School's continuing academic staff is a country other than Australia – 45 countries in total. Close to 50% of the School's faculty speak a language other than English; in total they speak over 50 languages. Under his leadership the School has been reaccredited by both AACSB and EQUIS. In 2020 the School was also accredited by the Association of MBAs (AMBA), and thereby achieved the coveted 'triple crown'. Greg is also Chair of CEMS: The Global Alliance in Management Education, a collection of 34 of the world's leading business schools who jointly offer a Master of International Management degree. The CEMS global office is located in Paris. Some of the world's best-known companies are corporate partners in the alliance. Greg is the first non-European to be appointed Chair. Greg is a Director of the AACSB Board of Directors (elected as one of two AACSB Official Representatives of an Organization from Asia Pacific) and is a member of the AACSB's Continuous Improvement Review Committee, Innovation Committee, and Audit Committee. He is also an inaugural member of the Asia Pacific Advisory Council of the Association of MBAs and Business Graduates Association (AMBA & BGA). USBS has a full suite of programs from undergraduate to Executive MBA and PhD. Under Greg's leadership the School's Master of Management degree has been ranked as the best in Australia and in the top 5 in the Asia-Pacific by The Economist, the Financial Times, and QS. AFR BOSS recently ranked the Business School's MBA and Executive MBA as number one in Australia in their respective categories.

Ihsan Zakri: Ihsan Zakri is manager, Accreditation and Member Services at AACSB International. At AACSB he works with both the Executive vice president/Chief Officer Europe, the Middle East and Africa (EMEA), and the Chief Accreditation officer to develop and implement integrated accreditation and member service and engagement initiatives in the EMEA region. He serves as a staff liaison for over 160 schools in EMEA region. Ihsan has an international background in higher education, program and Institutional accreditation and course and program development. He gained extensive experience in accreditation and EU funded projects before joining AACSB. Ihsan has earned a Master's degree in Social Sciences with a concentration on the Middle East from Lund University, Sweden.