

## Mr. John H. Baker, CPA

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### OBJECTIVE

**Graduate of the AACSB Bridge Program (June 2012). Accounting and Finance leader with CPA, MSF, 15+ years professional experience, and coming from the ranks of Big Four with experience in both private and public sectors. Seeking adjunct teaching opportunity with the desire to educate and share professional experiences to the next generation of business leaders.**

### EXPERIENCE

#### **Assistant Corporate Controller**

*Direct General Corporation, Nashville, TN*

**Mar '11 - Present**

Director-level accounting leader of thirteen staff for large (\$500 million) provider of non-standard auto insurance, selling products via 400 storefronts, a call center and the web ([www.directgeneral.com](http://www.directgeneral.com)) in 13 southeastern states. In addition to auto insurance, the company sells other financial products and services including life insurance, roadside assistance, and emergency protection.

#### Accomplishments:

- Reduced financial statement time to close by half while improving accuracy
- Improved subsidiary financial statement reporting
- Improved monthly consolidations
- Wrote and implemented Corporate Accounting Policies
- Automated accounting for revenue reserves

#### **Vice-President of Finance**

*Hartmann Luggage, Lebanon, TN*

**Mar '09 - Mar '11**

Senior financial officer of a quintessential American luxury brand: a leader in the design, production, and distribution of wheeled, hard-sided, and carry-on luggage, garment bags, briefcases, and personal and business accessories.

#### Accomplishments:

- 33% reduction in fixed operational spending
- Returning the company to profitability during 2010
- \$700K profit improvement in Factory Stores, including 9 points of margin improvement
- Directly responsible for opening new major distribution channel (Direct Buy)
- Substantial improvements in monthly financial reporting to the Board

#### **Controller**

*MW/MB, LLC, Clarksville, TN*

**Jun '05 - Mar '09**

Senior financial officer for \$100M greenfield start-up. A fiberglass manufacturing joint-venture starting production in 2005.

#### Accomplishments:

- 26% reduction in total operational unit cost in 2007
- Successful implementation of enterprise resource system (Epicor Vista) for start-up
- Success in all other financial elements of start-up (team implementation, audit, commodities pricing, board reporting, etc)

#### **Manager of Financial Planning and Analysis**

*Asurion Corporation, Nashville, TN*

**Jun '04 - Jun '05**

Manage financial planning and analysis for global provider of enhanced services to the wireless industry (\$400M annual revenue).

#### Accomplishments:

- Successfully implemented forecast modeling procedures based on regression analysis
- Enhanced the company's ability to project incidence rate
- Created integrated financial models for decentralized divisions

#### **Corporate Finance Manager**

*Thermo Electron Corporation, Waltham, MA*

**Mar '01 - Jun '04**

Manage financial reporting and financial analysis for high-tech multinational corporation (\$2 billion annual revenue).

#### Accomplishments:

- Successfully implemented SFAS 142 (goodwill) valuation requirements in-house
- Performed geographic valuations for tax department, saving \$100,000 in fees
- Presented collar strategy for hedging share buyback program to executive leadership
- Participated in successful rollout of control documentation for Sarbanes-Oxley
- Wrote required SEC filings for successful spin-off of Viasys Healthcare
- Promotion and increased responsibilities in December 2002

#### **Accounting Manager**

*BizLand.com, Burlington, MA*

**Oct '00 - Mar '01**

Manage accounting for Internet/e-commerce corporation. Supervise the accounting control systems and prepared financial reports for presentation to management.

#### Accomplishments:

- Improved timing of month-end close from 3 weeks to 6 business days.

- Enhanced efficiency and effectiveness of billing and collection processes.
- Revised revenue recognition policies to improve adherence to GAAP.

**Supervising Senior Auditor**

*KPMG, LLP, Boston, MA*

**Sep '98 - Sep '00**

Supervise audits of various public and private corporations for Big Four professional services firm.

Accomplishments:

- Supervised audit of Boston office's largest banking client, including acquisition
- Fast track program - achieved Supervising Senior level in less than two years

**Staff Accountant**

*Shooshanian Engineering, Boston, MA*

**Oct '96 - Oct '98**

Perform daily operations of multiple accounting cycles, including job costing, accounts receivable, accounts payable, and cash management. Assist Chief Financial Officer and Controller in various projects, including preparation for external auditors.

EDUCATION

**AACSB Professionally Qualified Bridge Program**

*AACSB, Columbus, OH (Host: Ohio State University)*

**Jun '12**

The AACSB Bridge Program was created to provide a clear path for business leaders to move from the corporate office into the classroom. The program is open to senior-level business professionals of all industries and disciplines that meet the initial requirements for professionally qualified status (PQ) at AACSB accredited schools.

Learning Outcomes:

- Learn how to create an engaging and motivating learning environment.
- Gain insight into planning, organizing, and delivering courses.
- Develop class management techniques and teaching skills that inspire and mentor.

**Master of Science (Finance)**

*Bentley College, Waltham, MA*

**Feb '04**

Masters of Science in Corporate Finance

GPA: 4.00

Honors: Valedictorian, High Distinction

**Bachelor of Science (Accounting)**

*Suffolk University, Boston, MA*

**May '98**

Bachelor of Science - Accounting

GPA: 3.98 overall / 4.00 in major

Honors:

- School of Management Highest GPA, Suma Cum Laude
- Various scholarships, including MSCPA and FEI Scholarships
- President of Beta Alpha Psi (Accounting Fraternity)

LICENSES

Certified Public Accountant (Massachusetts and Tennessee)

ORGANIZATIONS

Green Hill Church, Mount Juliet, TN

- Leadership Council (2010 to Present)
- Treasurer (2010 to Present)
- Youth Sunday School Director (2009 to Present)
- High School Sunday School Teacher (2009 to Present)

First Baptist Church, Clarksville, TN

- Deacon (2008 to 2009)
- Audit Committee (2007 to 2009)
- Middle School Sunday School Teacher (2006 to 2009)
- Middle School Basketball Coach (2005 to 2007)

Heritage Park Baptist Church, Burlington, MA

- Treasurer (2003 to 2004)
- Children Church Director (2002 to 2004)