



Premium Recruitment Ad Package Insertion Order

AACSB International provides access to top candidates for university or business school executive, administrative, and faculty positions. Maximize the exposure of your recruitment campaigns by reserving a package that delivers your ad in print, online and electronically to faculty and administrators who meet your standards. This package is available for AACSB members only.

Organization name: _____

Contact Name: _____

Title: _____ Email: _____

Organization Address: _____

Address continued: _____

Phone: _____ Fax: _____

AACSB Premium Recruitment Ad Package					
Select One	BizEd magazine ad size	BizSchoolJobs online	eNEWSLINE Open Positions*	AACSB CareerLink*	AACSB Member Rate
	1/4 page	60 days online	Ad in one issue	Ad in one issue	1000 USD
	1/2 page	90 days online	Ad in one issue	Ad in one issue	1500 USD
	Full page	120 days online	Ad in one issue	Ad in one issue	2150 USD

***Please note:** eNEWSLINE and the AACSB CareerLink are emailed bi-monthly: the AACSB CareerLink is emailed beginning in January 2009 and eNEWSLINE beginning in February 2009.

Classified ad specs for print:

Full page 7" w x 9 5/8" h (17.780 cm x 24.4475 cm)

1/2 page - horizontal 7" w x 4 3/4" h (17.780 cm x 12.0650 cm)

1/2 page - vertical 3 3/8" w x 9 5/8" h (8.5725 cm x 24.4475 cm)

1/4 page 3 3/8" w x 4 5/8" h (8.5725 cm x 11.7475 cm)

Word count guidelines: Full page: 850 words 1/2 page: 450 words 1/4 page: 225 words

- Ads are black & white and should be submitted as camera-ready PDF, when possible.
- Ads are subject to a 100 USD charge if requiring setup for print.
- All graphics/logos must be submitted in high resolution, 300 dpi format or better.

Bill to: (check one) name and address above other, listed below

Organization name: _____

Contact Name: _____

Organization Address: _____

Address continued: _____

Phone: _____ Fax: _____

RETURN via fax or email to Debbie Wiethorn: debbie@aacsb.edu • Ph: +1-813-769-6522 • Fax +1-813-769-6559
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