

FOR IMMEDIATE USE

Also posted online: www.aacsb.edu

Contact: Natalie Bedore

+1 813-769-6515

mediarelations@aacsb.edu

AACSB INTERNATIONAL WELCOMES NEW CORPORATE AND NON-PROFIT MEMBERS

TAMPA, FL (January 22, 2008) – AACSB International today announced its new corporate and non-profit members for the first half of the 2007-08 year. These new members, with offices based in four different countries, signify growing global support for AACSB International and its efforts to advance quality management education.

Sustaining Partner Level:

- Capsim Management Simulations Inc. – Northfield, Illinois, USA
- L'Oréal e-Strat Challenge – Clichy, France

Partner Level:

- AC Arrow Communications – Brussels, Belgium
- Isaacson Miller – Boston, Massachusetts, USA

Non-Profit Level:

- Chambre de commerce et d'industrie de Paris – Paris, France
- Moscow School of Management – Moscow, Russia
- National Endowment for Financial Education - Greenwood Village, Colorado, USA

“We are delighted to welcome these organizations as members of AACSB International and are grateful for the support they provide to our association” said John J. Fernandes, president and chief executive officer of AACSB International, which accredits 554 business schools in 32 countries. “The new members’ global reach will enhance the initiatives of AACSB to the benefit of our members and we look forward to building strong partnerships with these organizations.”

AACSB corporate and non-profit memberships enable businesses to connect with the world’s top business schools through the association’s 1,100-plus membership base. Corporate members gain access to deans and other school leaders and contribute to AACSB’s mission to advance quality management education through participation in the association’s activities throughout the world. They also gain access to AACSB data resources that can connect them directly with schools, enabling them to utilize information to improve company performance. A complete list of all corporate and non-profit members is posted on the AACSB International website: <http://www.aacsb.edu/members/membership.asp>

About AACSB International

AACSB International is an association of more than 1,100 educational institutions, businesses and other organizations in 70 countries that are dedicated to the advancement of business education worldwide. AACSB International is the longest serving and largest global accrediting body for business schools that offer undergraduate, master’s, and doctoral degrees in business and accounting. The association also is the business education community’s professional development organization, conducting a wide array of conference and seminar programs at various locations around the world. www.aacsb.edu