



2010 ASSESSMENT CONFERENCE EXHIBITOR SHOWCASE APPLICATION AND CONTRACT

The New York Marriott Marquis
New York, NY USA
March 7-9

The 2010 Assessment Conference Exhibitor Showcase is produced by AACSB International—the Association to Advance Collegiate Schools of Business.

This is the official application and contract for the exhibitor showcase space at the Assessment Conference at the New York Marriott Marquis, New York, NY, March 7-9, 2010. Applications must be complete and received by January 15, 2010 for print recognition in the Conference Journal. Upon acceptance of this application and contract by AACSB International, the undersigned agrees to be bound by all the Conditions, Rules and Regulations as set forth here. Acceptance of the application is at the sole discretion of AACSB International.

Placement and acceptance of exhibitors will be in the order that the application and payment are received. **Only table top displays are allowed.** There will be ten, 6 foot tables and assignments will be made on a first-come, first-served basis. All contracts must be signed, accompanied by full payment, and returned by fax to AACSB at toll free +1-866-708-5906 (US only) or +1-813-769-6559 OUS.

Mailing Address (Please type or print):

Contact Name _____

Title _____

Firm Name _____

Address _____

City _____ State/Prov _____

Postal Code _____ Country _____

Phone _____ Fax _____

Web site _____ E-mail _____

Table Reservation and Conference Registration

One showcase table: **Member rate 1750 USD OR Non-member rate 2000 USD**

(Includes one conference registration) _____ USD

One additional conference registration: **350 USD** _____ USD

TOTAL _____ USD

Electric and internet connection will be ordered through the hotel directly.

Please contact the hotel to obtain forms for your completion.

Authorized signature

I hereby authorize the above table top reservation and agree to abide by the terms and conditions set forth by AACSB International.

Authorized by (print) _____ Title _____

Authorized signature _____ Date _____

Showcase Badges-- Please print name as it will appear on the badge.

Badge #1: Name _____

Title _____ Email _____

Badge #2 (2nd registrant): Name _____

Title _____ Email _____

Name and Address to appear in conference journal (if different from Mailing Address):

Firm Name _____

Address _____

City _____ State/Prov _____

Postal Code _____ Country _____

Phone _____ Fax _____

Web site _____ E-mail _____

Showcase information for printed materials:

Email your school/company description in 50 words or less to Debbie Wiethorn, Debbie@aacsb.edu, no later than 01/15/10. AACSB reserves the right to edit the exhibitor description as necessary.

2010 Assessment Conference Exhibitor Showcase Payment (Due with Application)

_____ Company check payable in U.S. funds to AACSB International in the amount of _____ USD
_____ Credit card charge: To charge payment for your table space to a credit card, please complete the following:

I, the credit cardholder, authorize payment of the showcase table/registration in the amount of _____ USD to be charged to my credit card for the **2010 Assessment Conference Exhibitor Showcase**.

Credit card: _____ Visa _____ MasterCard _____ American Express

Card Number _____ Exp. Date _____

Cardholder Name (print) _____

Cardholder Authorization Signature _____ Date _____

AACSB International is not liable for any related financial loss, theft, property damage, or personal injury sustained by an exhibitor, his agents, or any other person, caused by fire, theft, water, accidents or in any other manner, whether cause be an act or failure to act, either intentionally or negligently caused by conduct of AACSB International, its officers, agents, or employees or by a party or parties other than AACSB International, its agents and employees.

The exhibitor hereby agrees to indemnify and hold forever harmless AACSB International, its officers, agents and employees for any loss, damage or injury sustained by an exhibitor or any other person caused by fire, theft, water, accidents or in any other manner resulting from the act or failure to act of the undersigned exhibitor, his agents, or employees or by any other party or parties.

Exhibitors will only display facilities, products and services regularly sold by them and listed in the above description. No products and/or services will be sold from the display table. No space may be shared or sublet, without prior written permission of AACSB International. Failure to comply is deemed cause for cancellation of the space.

With my attendance at this event, I realize that I and/or my company's products and employees may be included in publicity photos in future promotional materials. I hereby give my consent to the event's producers to use any such photos and/or comments.